

सीमा बहुगुणा, भा. प्र. से.
सचिव
SEEMA BAHUGUNA, IAS
SECRETARY



भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय
Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O.No. 1(31)/2017-Coord
Dated, August 21, 2018

Dear Chief Executive,

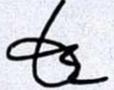
It has been decided to observe the Swachhata Hi Seva (SHS) - 2018 campaign from 15th September to 2nd October, 2018 as part of the 150th Birth year celebrations of Mahatma Gandhi.

2. In this regard, Ministry of Drinking Water & Sanitation has requested this Department to lead a special campaign in CPSEs through engagement of their Staff/employees across their units and residential complexes on pan-India basis. A list of illustrative activities suggested by Ministry of Drinking Water & Sanitation as part of SHS campaign is enclosed herewith for perusal.

3. This being an important campaign of Govt. of India, I would request you to formulate a detailed plan for implementation of the identified activities under SHS and motivate your officers/ staff to take personal interest in making the campaign a great success. The details of activities undertaken alongwith the photographs and period/ dates and number of employees participated may be furnished to DPE in the enclosed proforma by 09th October, 2018.

With regards,

Yours sincerely,


(Seema Bahuguna)

CMDs/MDs of all CPSEs.

ANNEXURE A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake are as follows:

- Toilet pit-digging exercise and other toilet construction activities
- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize Waste collection drives in households and common or shared spaces
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places on the theme of swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community to build compost pits, where organic matter decomposes to form manure

Proforma for furnishing information on SHS activities by CPSEs

Name of the CPSE:-

S.No.	List of activities (suggested by M/o Drinking Water & Sanitation)	Site of activity undertaken	Period/ dates	No. of employees participated
1	Toilet pit-digging exercise and other toilet construction activities			
2	Organize cleaning of streets, drains and back alleys through awareness drives			
3	Organize waste collection drives in households and common or shared spaces			
4	Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours			
5	Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.			
6	Perform Swachhata related Nukkad Natak/street plays, folk song and dance performances			
7	Conduct Village or School-level rallies to generate awareness about sanitation			
8	Make wall paintings in public places on the theme of Swachhata			
9	Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste			
10	Mobilize community to build compost pits, where organic matter decomposes to form manure			

राजेश कुमार चौधरी
संयुक्त सचिव
Rajesh Kumar Chaudhry
JOINT SECRETARY



भारत सरकार
लोक उद्यम विभाग
भारी उद्योग एवं लोक उद्यम मंत्रालय
Government of India
Department of Public Enterprises
Ministry of Heavy Industries & Public Enterprises

D.O. No. 1(31)/2017-Coord.
September 6, 2018

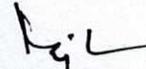
Dear Chief Executive,

Please refer to D.O. letter of even no. dated 21st August, 2018 from Secretary (PE) regarding observance of Swachhta Hi Seva(SHS) – 2018 campaign from 15th September, 2018 to 2nd October, 2018 as part of 150th Birth year celebrations of Mahatma Gandhi.

2. It is requested that the details of work plan drawn by your CPSE about the SHS programme may be forwarded to DPE (at email address pradeep.k76@gov.in) by 12.09.2018 for sending a report to Ministry of Drinking Water and Sanitation. During SHS programme all the employees of the CPSE may be motivated to participate actively through shramdaan to carry out the activities as per the list forwarded earlier by Secretary, DPE. It is also requested that photographs, videos etc. of the activities carried out during the period of campaign may be regularly uploaded on #SHS 2018 and SBM.Gov.in/SHS2018.

With regards,

Yours sincerely,


(Rajesh Kumar Chaudhry)

CMDs/MDs of all CPSEs

Copy for information to:-

1. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th Floor, Pt. Dindayal Antodaya Bhawan, New Delhi – 110003.

*cc/c issued
11/9/18*

लोक उद्योग भवन, ब्लॉक 14, सी.जी.ओ. कॉम्प्लेक्स, लोधी रोड, नई दिल्ली-110003
Public Enterprises Bhavan, Block 14, CGO Complex, Lodi Road, New Delhi-110003
Tel. : 011-24360672 Fax : 011-24364193 E-mail : chaudhry.rk@nic.in Website : www.dpe.gov.in

Report on Action Plan drawn by CPSEs on
Swachhata Hi Sewa during 15th September to
2nd October, 2018

Department of Public Enterprises

S.No.	CPSEs Companies Name	Activities	Location	Date
1.	Projects & Development India Limited (PDIL)	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drives. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhata related Nukkad Nataks/Street plays, folk song and dance performances. ➤ Conduct Village or School-level rallies to generate awareness about sanitation. ➤ Make wall paintings in public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure 	<p>Sindri</p> <p>Noida, Vadodara</p> <p>Sindri</p> <p>Noida, Vadodara</p> <p>Noida, Vadodara</p> <p>Noida, Vadodara</p> <p>Noida, Vadodara</p> <p>Noida, Vadodara and Sindri</p> <p>Noida, Vadodara and Sindri</p> <p>Sindri</p>	15 th september to 2 nd October 2018
2.	Central Cottage Industries Corporation	<p>Mass Pledge on Swachhata by employees.</p> <p>Display of banners/posters carrying the message of</p>		15.09.2018

of India Ltd.(CCICI)	cleanliness at important locations at H.O. and branches		
	Planting of tree species to create eco-friendly environment in and around the premises of CCIC.		16.09.2018
	To motivate employees to contribute voluntarily towards cleaning of their place of work, residential premises & neighbourhood on regular basis.		17.09.2018 & 18.09.2018
	To conduct Special Drive for weeding out of old files/ records. All the departmental incharges at Head Office and branches will be asked to clean and clear old files/ records unused and unserviceable/ broken articles and furniture etc. in their respective departments.		19.09.2018& 20.09.2018
	To undertake 'Shramdan' at Bharat Nagar, Delhi, and at Janpath through a team of employees of CCIC.		21.09.2018
	To carry out Pest Control drive during the campaign wherein all the areas/counters/departments of CCIC will be covered for prevention of mosquito borne diseases and to keep insects away which are harmful to health.		22.09.2018 & 23.09.2018
	To carry out intensive cleaning near lift, passage, entrance and staff gate. To undertake washing, sweeping and removing the unused articles, including Toilets and other areas in and around Showroom as also CCIC's office at Noida.		24.09.2018, 25.09.2018 & 26.09.2018
	Lecture on the importance of cleanliness for the benefit of employees by senior officials of Corporation.		27.09.2018
	CCIC has been operating two shops in Bihar Museum, Patna. Special cleanliness drive will be undertaken in the said Shops.		28.09.2018 & 29.09.2018
	To educate customers of CCIC about the importance of cleanliness through Facebook, twitter, Instagram etc.		30.09.2018 & 01.10.2018
	Planting of tree species to create		02.10.2018

		eco-friendly environment in CCIC's premises at Noida. Cleaning of green potted plants at Janpath		
3.	BEML Limited	To organize Natak/Street plays, folk song and dance performance on Swachhta		15.09.2018
		Conduct school level rallies to generate awareness about sanitation		17.09.2018
		Organize waste collection drives in & around the factory/township		18.09.2018
		Organize awareness campaigns on better sanitation like using a toilet, hand washing, health and hygiene awareness		19.09.2018
		Toilet pit-digging and other toilet activities		20.09.2018
		Mobilize community to build compost pits, organic matter decomposes to form manure		21.09.2018
		Organize cleaning of streets, drains and back alleys of BEML Township through awareness drives		22.09.2018
		Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste		24.09.2018
		Conduct meetings to drive behaviour change with respect to sanitation behaviors		25.09.2018
		Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste		26.09.2018
		Organize awareness campaigns on better sanitation like using a toilet, hand washing, health and hygiene awareness		27.09.2018
		Organize waste collection drives in & around the factory/township		28.09.2018
		Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste		29.09.2018
		To organize Natak/street plays, folk song and dance performances on Swachhta		01.10.2018
		Celebration of Gandhi Jayanti		02.10.2018
4.	Goa Shipyard Limited (GSL)	Displays of posters and banners inside GSL premises/ public places for spreading the awareness about cleanliness		15.09.2018

		among the employee		
Holiday			16.09.2018	
		Essay competition on the subject of importance of cleanliness for the children of GSL employees and CISF personnel.		17.09.2018
		Fumigation of insecticides near GSL bus stop		18.09.2018
		Fancy dress competition on Swachhta		19.09.2018
		Waste collection drive at GSL colony		20.09.2018
		Toilet Construction Activities at New Vadeem, Vasco		21.09.2018
Holiday			22.09.2018	
Holiday			23.09.2018	
		Mass pledge by employees and removal of scrap from all departments		24.09.2018
		Weeding out/burning of old files by all departments. Report to be forwarded for compilation.		25.09.2018
		Swachhta Awareness painting Competition for employees including CISF.		26.09.2018
		Maintenance of park opposite to GORC (Painting, plating of small flower saplings, lightings etc.) Families of employees and volunteers will participate.		27.09.2018
		Posters/pamphlets/slogan competition on Swachhta for GSL employees and their families		28.09.2018
		Distribution of paper bags to MMC, Vasco City to prevent the use of plastic.		29.09.2018
Holiday			30.09.2018	
		Nukkad Natak on Swachhta by involving Local Schools.		01.10.2018
		Concluding function & Mass pledge, awareness campaign/cleanliness drive in Vasco City		02.10.2018
5.	NLC India Limited	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities ➤ Organize cleaning of streets, drains and back alleys through awareness drives. ➤ Organize waste collection 	<p>CSR</p> <p>Township Administration</p> <p>Township</p>	15.09.2018 to 02.10.2018

		<p>drives in households and common or shared spaces.</p> <ul style="list-style-type: none"> ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhata related Nukkad Nataks/Street plays, folk song and dance performances. ➤ Conduct Village or School-level rallies to generate awareness about sanitation. ➤ Make wall paintings in public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure 	<p>Administration</p> <p>Township Administration & Corporate Office</p> <p>CSR & Corporate Office</p> <p>Township Administration</p> <p>Education</p> <p>Township Administration</p> <p>Township Administration</p> <p>CSR</p>	
6.	Rashtriya Chemicals & Fertilizers Ltd.	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities ➤ Organize cleaning of streets, drains and back alleys through awareness drives. 	<p>Trombay & Thal Factory area</p> <p>Trombay: Factory canteen to Gate no. 1 Factory Canteen to SAP/C.N.A. Plant Factory canteen to Gate no. 2 Gate no. 1 to ANP Township: Road from Gate no IV to Gate no VI Township: Road from Gate no II to</p>	<p>17.09.2018 to 21.09.2018</p> <p>24.09.2018</p> <p>26.09.2018</p> <p>01.10.2018</p> <p>27.09.2018</p> <p>17.09.2018</p> <p>18.09.2018</p>

			gate no VI Thal: All Canteens, Guest House Area	24.09.2018
				24.09.2018
		➤ Organize waste collection drives in households and common or shared spaces.	Trombay: 1) At type IV, V, VI RCF colony 2) At type I, II, III at RCF colony Thal: Type-B, Hospital, Society & CISF barracks	25.09.2018 19.09.2018 21.09.2018
		➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours.	Trombay: 1) At type I, II, III RCF colony 2) At type IV, v at RCF colony Thal: Type-A,B,C,(5 building each) with signature pamphlet	22.09.2018 24.09.2018 24.09.2018
		➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.	Trombay: Lecture at GD Hall and distribution of leaflet to all qtrs. Thal: Leaflets, emails to all employees	26.09.2018 27.09.2018
		➤ Perform Swachhata related Nukkad Nataks/Street plays, folk song and dance performances.	Trombay: At type-I colony & at Gate-IV in colony Thal: Nukkad at admin building , Thal, Navgaon, Boris	& 28.09.2018 26.09.2018 28.09.2018
		➤ Conduct Village or School-level rallies to generate awareness about sanitation.	Trombay: By Loretto School Thal : Ranade High school in Thal Village, RCF School in Kurul Township	28.09.2018 29.09.2018
		➤ Make wall paintings in public places on the theme of Swachhata.	Trombay: Walls along road at Bunglow No. 7 & near BMC corner in colony by Jawahar/Loretto School Thal: At Society, School wall in colony	01.10.2018 20.09.2018

		<ul style="list-style-type: none"> ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure ➤ Swachhata abhiyaan at factory by all employees 	<p>Trombay: At type IV, V at RCF colony At type I,II,III at RCF colony</p> <p>Trombay: At nearby Societies. Thal: At kurul township</p> <p>Trombay: Suraksha Bhavan</p>	<p>19.09.2018</p> <p>01.10.2018</p> <p>01.10.2018</p> <p>02.10.2018</p>
7.	NHPC Limited	<ul style="list-style-type: none"> ➤ Display of Banners on 'Swachhta hi Sewa- 2018' for creation of awareness among staff and their family members as well as local people. ➤ Toilet pit-digging exercise and other toilet construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drives. Spraying of insecticides in the drains etc. involving NHPC employees in the presence of Higher Management. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Conduct door to door meetings to drive behaviour change with respect to sanitation behaviors. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness etc. ➤ Perform Swachhta related Nukkad Nataks/ Street plays, folk song 	<p>NHPC Office Complex, NHPC Residential Colony & Vital places of Faridabad.</p> <p>Design, estimate and place to be worked out for construction of toilets.</p> <p>Streets, drains and slums of Sector-33, Faridabad.</p> <p>Jhuggi Cluster of Eitmadpur, Faridabad</p> <p>Jhuggi Cluster of Eitmadpur, Faridabad</p> <p>Slums of Sector-41, Surajkund Road, Faridabad</p> <p>Slums of Sector-41, Surajkund Road, Faridabad</p>	<p>15 September to 16 September 2018</p> <p>17-18 September 2018</p> <p>19 September, 2018</p> <p>20 September, 2018</p> <p>21 September, 2018</p> <p>24 September, 2018</p> <p>25 September, 2018</p> <p>26 September, 2018</p> <p>27 September, 2018</p>

		<ul style="list-style-type: none"> and dance performances. ➤ Conduct village or School-level rallies to generate awareness about sanitation. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure. ➤ Make wall paintings in public places on the theme of Swachhta(For juniors) ➤ Make wall paintings in public places on the theme of Swachhta(For Seniors). 	<p>Govt. Schools, Faridabad.</p> <p>Slums of Kisaan Mazdoor Colony/Atmadpur, Faridabad</p> <p>Santosh Nagar and slums of sector-33 at Faridabad</p> <p>Govt. School Faridabad and NHPC Residential Colony.</p> <p>Govt. School Faridabad and NHPC Residential Colony.</p>	<p>28 September, 2018</p> <p>01.10.2018</p> <p>02.10.2018</p>
8.	MMTC Limited	<ul style="list-style-type: none"> ➤ Organize cleaning of streets, drains and back alleys. ➤ Organize waste collection drives in households in MMTC Housing Colony. ➤ Conduct door to door meetings to drive behaviour change with respect to sanitation behaviors in MMTC Housing Colony. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness etc. ➤ Perform Swachhta related performances by children of employees residing in MMTC 		<p>15th & 16th September, 2018 being Saturday & Sunday</p> <p>17.09.2018</p> <p>18.09.2018</p> <p>19.09.2018</p> <p>20.09.2018</p> <p>24.09.2018</p>

		<ul style="list-style-type: none"> ➤ Housing Colony. ➤ Visit to nearby school to generate awareness about sanitation. ➤ Paintings by children of employees of MMTC Housing Colony on the theme of Swachhata for display in various places in MMTC Housing Colony and MMTC Office. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste in MMTC Housing Colony. ➤ Building compost during the Swachhta Hi Seva Pakhwada ➤ Toilet pit-digging exercise and other toilet construction activities or cleaning activities to be undertaken in MMTC Housing Colony. 		<p>25.09.2018</p> <p>26.09.2018</p> <p>27.09.2018</p> <p>28.09.2018</p> <p>29th & 30th September, 2018 being Saturday & Sunday</p> <p>01.10.2018</p> <p>2nd October, 2018 being National Holiday "Gandhi Jayanti"</p>
9.	Hindustan Fluorocarbons Limited	<ul style="list-style-type: none"> ➤ Organize cleaning of streets, drains at nearby village/ Colony (by Corporate Office employees). ➤ Conduct door to door meetings to drive behaviour change with respect to sanitation behaviors. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness etc. 	<p>Cleaning of road and drainages by participation of employees</p> <p>Displaying of banners/ play cards at nearby village/nearby colony (by Corporate Office employees) to promote cleanliness.</p>	<p>17.09.2018 & 18.09.2018</p> <p>19.09.2018 & 20.09.2018</p> <p>25.09.2018</p>

		<ul style="list-style-type: none"> ➤ Conduct village or School-level rallies to generate awareness about sanitation. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste (by Corporate Office employees) ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. 	<p>Explaining about usage of toilet and awareness on cleanliness in nearby school.</p> <p>Distribution of dust bins at nearby colony</p> <p>Distribution of dust bins in the village schools.</p>	<p>19.09.2018</p> <p>28.09.2018</p>
10.	Security Printing and Minting Corporation of India Limited (SPMCIL)	<ul style="list-style-type: none"> ➤ Mass cleaning drive by employees in premises, colony and in office. ➤ Organize lecture on cleanliness and door to door meeting. ➤ Volunteer cleaning drive of shop floor, office rooms, work stations, road, township, hospitals schools etc. through shramdan. ➤ Organizing School level rallied and painting competition. ➤ Segregation of waste material and collection for disposal. ➤ Organizing drawing competition, slogan writing and Essay competition etc, on Swachhta (cleanliness.) 		15 th September, 2018 to 2 nd October, 2018
11.	Housing and Urban development Corporation Limited, (HUCO)	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drives. 	Bhopal, Chennai, Guwahati, Hyderabad, Jaipur, Kolkata, Mumbai, Trivandrum Ahmedabad, Bangalore, Bhopal, Chandigarh, Chennai, Dehradun, Guwahati, Hyderabad, Jaipur,	16 th September to 2 nd October 2018

		<ul style="list-style-type: none"> ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhta related Nukkad/Natak street plays, folk song and dance performance ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Make wall paintings in public places on the theme of Swachhata. ➤ Mobilize community to build compost pits, where organic matter decomposes to form 	<p>Jammu, Kohima, Kolkata, Lucknow, Mumbai, NCR, Patna, Ranchi, Trivandrum</p> <p>Ahmedabad, Bangalore, Bhopal, Bhubaneshwar, Chennai, Dehradun, Guwahati, Hyderabad, Jaipur, Jammu, Kohima, Kolkata, Lucknow, Mumbai, NCR, Patna, Raipur, Ranchi, Trivandrum, Vijaywada</p> <p>Ahmedabad, Bhopal, Jaipur, Kolkata, Mumbai, Ranchi, Trivandrum</p> <p>Ahmedabad, Bangalore, Bhopal, Bhubaneshwar, Chennai, Dehradun, Guwahati, Hyderabad, Jaipur, Kohima, Kolkata, Lucknow, Mumbai, NCR, Patna, Raipur, Ranchi, Trivandrum,</p> <p>Ahmedabad, Bhopal, Bhubaneshwar, Chennai, Hyderabad, Jaipur, Jammu, Mumbai, NCR, Patna, Raipur, Ranchi, Trivandrum</p> <p>Bhopal, Chennai, Hyderabad, Jaipur, Mumbai, Ranchi,</p>	
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		<p>manure</p> <ul style="list-style-type: none"> ➤ Conduct Village or School-level rallies to generate awareness about sanitation. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. 	<p>Trivandrum Ahmedabad, Bhopal, Bhubaneshwar,Cha ndigarh, Chennai, Hyderabad, Jaipur, Kohima, Mumbai, Patna,Ranchi, Trivandrum Ahmedabad, Banglore, Bhopal, Chennai, Hyderabad, Jaipur, Kohima, Mumbai,Patna, Trivandrum,Vijayw ada Bhopal, Bhubaneshwar,Che nnai, Hyderabad, Jaipur, , Mumbai, Trivandrum,</p>	
12.	Mineral Exploration Corporation Limited (MECL)	<ul style="list-style-type: none"> ➤ Swachhata Shramdaan ➤ Essay Contest ➤ Painting Contest ➤ Swachhata Shramdaan ➤ Extempore Contest ➤ Swachhata Shramdaan ➤ Slogan writing contest ➤ Swachhata Shramdaan 		<p>15th Sept, 2018 17th Sept, 2018 18th Sept, 2018 19th Sept, 2018 20th Sept, 2018 21st Sept, 2018 22nd Sept, 2018 24th Sept, 2018 25th Sept, 2018 26th Sept, 2018 27th Sept, 2018 28th Sept, 2018 29th Sept, 2018 01st Oct, 2018</p>
13	GAIL	<ul style="list-style-type: none"> ➤ Administering of Swachhta Pledge to GAIL employees by CMD/Directors at Corporate office and by OICs at site offices. ➤ Organizing of Nukkad Natak/ Skit to spread the message of Swachhta amongst general public at major GAIL Work Centres. ➤ Organizing of student Parliaments at Schools to inculcate the habit of 		<p>15th September to 2nd October, 2018</p>

		<p>Swachhta among students in their day-day activities and also in their communities and surroundings in schools at GAIL work centres.</p> <ul style="list-style-type: none"> ➤ Organizing of talk on impact of Swachhta on health and hygiene at schools and distribution of hygiene kits. ➤ Organizing of Swachhta Awareness Talks and distribution of Hygiene kits to truck/tanker drivers in major work centres. ➤ Implementation of Waste segregation and waste disposal; at GAIL townships & Distribution of household dustbins. ➤ Mobilization of community to build compost/vermi Compost pits nearby major GAIL work centers situated in non-urban areas. ➤ Cleanliness drive at historical monuments/tourists places like Purana Quila, Safdarjung tomb etc. ➤ Distribution of free saplings at public places in major GAIL work centers ➤ Organizing of Walkathon/Cyclothon/Mass Rally/ Human chain at major GAIL Work Centers. ➤ Facilitating involvement of GAIL Mahila clubs to spread the message of Swachhta among communities nearby GAIL townships/work centers. ➤ Involving GAIL JVs/Subsidiaries in Swachhta Hi Sewa campaign by sensitizing 		
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		<p>of employees & stakeholders on Swachhta campaign.</p> <ul style="list-style-type: none"> ➤ Use of social media handles of GAIL namely; Facebook, Twitter etc. to effectively spread the awareness for a cleaner India. ➤ Organizing of talk on impact of Swachhta on health & hygiene targeting rural women and distribution of sanitary Napkins covering 100 villages ➤ Swachhta awareness campaign shall be organized at Yamunotri Dham-SIP adopted by GAIL, by organizing "Swachhta pe Charcha" and "Swachhta Se safalta" with mass participation of school children. Distribution of T-shirts with Swachhta message to school children, awareness campaign on using toilets, health & hygiene etc ➤ New toilet construction activity at government schools shall be launched along the GAIL pipeline route at Ranchi, Muradabad etc. ➤ Hoarding at GAIL Bus stops (Bhikaji Cama, Safdarjung Enclave & Purana Quila) ➤ Moving sliders at GAIL Bhikaji Cama Place metro station. ➤ GAIL produced AVs on Swachhta to be showcased in the LED screen at GAIL Metro Station. ➤ Swachhta Contest (Painting and 		
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		<p>creative writing contest) in Schools via Digital platforms, on ground and Radio FM for School children.</p> <ul style="list-style-type: none"> ➤ Producing AVs on Swachhta hi Seva Campaign and posting it on Facebook, Twitter and Youtube. ➤ Mass rally & Human chain at Bajarangarh Village, District Guna, MP aiming attendance of 5000 women to create awareness on cleanliness, menstrual hygiene, awareness about negative of open defecation and hand wash. ➤ Mass cycle rally covering 10km. from Main Ground in Guna, MP up to Fort, which is a major tourist destination, to create Swachhta awareness followed by cleanliness drive and placement of dustbins in Fort area. ➤ Distribution of Jute bags and Ceramic mugs to employees for creating awareness on use of alternate products so as to produce less waste. 		
14	THDCIL	<ul style="list-style-type: none"> ➤ Toilet pit digging exercise and other toilet construction activities. ➤ Organize cleaning of street, drains and back alleys through awareness drives. ➤ Organize waste collection drive in households and common or shared spaces. ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation 	<p>Govt. Inter College Athurwala, Rishikesh THDCIL Colony, Rishikesh</p> <p>Pragati Vihar, Shail Vihar & Tehsil Compound, Rishikesh THDCIL Colony, Rishikesh</p>	

		<p>behaviours.</p> <ul style="list-style-type: none"> ➤ Organize Awareness campaigns around better sanitation practices like using toilet, hand washing , health and hygiene awareness, etc. ➤ Perform Swachhta related Nukked Nataks/Street Plays, Folk songs and dance performances. ➤ Conduct village or school-level rallies to generate awareness about sanitation. ➤ Make Wall paintings in Public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable wastes. ➤ Mobilise community to build compost pits, where organic matter decomposes to form manure. ➤ Closing ceremony. 	<p>1.GPS Malviya Marg No7, Rishikesh 2. GPS No 11 Purani Sabji Mandi, Rishikesh 3.GPS No 5 Jhanda Chowk, Rishikesh 4. GPS no 10 Kumarbada, Rishikesh GPS /GIC Athurwala Rishikesh 2. GPS Dhalwala, Rishikesh 3.GPS Pashulok, Rishikesh 4. THDC Education Society School Rishikesh Pragati Vihar/Shail Vihar/ Rishikesh Tehsil Compound. Bus Station & Railway Station Rishikesh Rishikesh Rishikesh Rishikesh</p>	
15	NEEPCO	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other toilet construction activities. ➤ Organize cleaning of street, drains and back alleys through awareness drives. ➤ Organize waste collection drives in households and common or shared spaces. 		15 th September to 2 nd October 2018

		<ul style="list-style-type: none"> ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhta related Nukkad Nataks/street plays, folk song and dance performances. ➤ Conduct Village or Schools-level rallies to generate awareness about sanitation. ➤ Make wall paintings in Public Places on the theme of Swachhta. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure 		
16	SJVN	<ul style="list-style-type: none"> ➤ Observing the pledge ceremony by all SJVN employees. ➤ Toilet pit-digging exercise and other toilet construction activities. ➤ Organize cleaning of street, drains and back alleys through awareness drives. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation 	<p>All Projects/Office Locations</p> <p>NJHPS & RHPS</p> <p>All Projects/ Office Locations</p> <p>All projects</p> <p>All projects</p>	<p>15.09.2018</p> <p>16.09.2018 To 02.10.2018</p> <p>18.09.2018</p> <p>16.09.2018 To 02.10.2018</p>

		<ul style="list-style-type: none"> ➤ behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhta related Nukkad Nataks/street plays, folk song and dance performances. ➤ Conduct Village or Schools-level rallies to generate awareness about sanitation. ➤ Make wall paintings in Public Places on the theme of Swachhta. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure 	<p>All projects</p> <p>NJHPS, RHPS & NMHEP</p> <p>All Projects</p> <p>NJHPS, RHPS & CC Shimla</p> <p>NJHPS & RHPS</p> <p>NJHPS & RHPS</p>	<p>25.09.2018</p> <p>16.09.2018 To 02.10.2018</p>
17	HAL	<ul style="list-style-type: none"> ➤ Organizing Swachhta Pledge/Oath Taking by all employees. ➤ Organizing toilet pit-digging exercise and other toilet construction activities. ➤ Organizing cleaning of streets, drains and back alleys through awareness drives ➤ Organizing waste collection drives in households and common or shared spaces. ➤ Conducting door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organizing awareness campaigns about better 		<p>15.09.2018 To 02.10.2018</p>

		<p>sanitation practices like using toilet, importance of hand washing, health and hygiene awareness etc.</p> <ul style="list-style-type: none"> ➤ Performing Swachhta related Nukkad Nataks/street plays, folk song and dance performances. ➤ Conduct Village or Schools-level rallies to generate awareness about sanitation. ➤ Make wall paintings in Public Places on the theme of Swachhta. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure. ➤ Organizing for wall painting camp by school students/ employees , in township areas and at bus stands. ➤ Organizing essay competitions on the topic. ➤ Fumigation of Insecticides in Factory & Township premises for prevention of mosquitoes and other insects. ➤ Organizing Mini Marathon in Township to create awareness about Swachhta. ➤ Organizing Tree Plantation activities. 		
18	BHEL	<ul style="list-style-type: none"> ➤ Swachhta Hi Seva pledge administering for Employees/Contract workmen etc. ➤ Top management will 		15.09.2018

		<p>lead the sanitation drive in the identified areas.</p> <ul style="list-style-type: none"> ➤ Awareness campaign to promote better sanitation practices like using a toilet, hand washing, health & hygiene awareness. ➤ Door to door campaign to drive behavioural changes w.r.t. sanitation. ➤ Cleaning Drive inside BHEL Premises (Factory and Twonship). ➤ Cleaning Drive outside BHEL Premises. ➤ Waste collection Drives in House hold & common or shred places. ➤ Spreading Swachhta. ➤ Spreading Swachhta awareness to Employees and Students from Schools & Colleges. ➤ Segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits for converting organics waste into manure. ➤ Inspection/Judgement for activities. ➤ Closing ceremony. 		<p>16.09.2018 To 02.10.2018</p> <p>03.10.2018 Or later</p>
19.	Power System Operation Corporation Limited (PSOCL)	<p>साफ़ सफाई रखने हेतु लोगो को जागरूक करना गली नुक्कड़ से कूड़े को उठाने हेतु लोगो को जागरूक करना दीन दयाल संघ स्कूल में बच्चो को सफाई की आदतों को बताना दीन दयाल संघ स्कूल के बच्चो के साथ रैली कूड़े को अलग अलग निपटान हेतु जागरूकता विद्यालयो के स्टूडेंट्स के साथ</p>		<p>15th September To 02nd October 2018</p>

		<p>स्वच्छता रैली निकलना सार्वजनिक स्थानों पर स्वच्छता विषय पर पेंटिंग आयोजन लिटिल एंगेल्स स्कूल में बच्चों की सफाई की आदतों को बताना सरोजिनी नायडू कन्या विद्यालय के बच्चों के साथ रैली स्लम क्लस्टर में स्वच्छता पर जागरूकता कार्यक्रम और हाइजीन किट का वितरण MCD विद्यालयों के छात्रों के साथ नुक्कड़ नाटक का आयोजन MCD विद्यालयों के छात्रों में हाइजीन किट का वितरण MCD विद्यालयों में छात्रों हेतु पेंटिंग प्रतियोगिता व छात्रों के साथ रैली</p>		
20.	Rajasthan Electronics & Instruments Limite	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drives. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhata related Nukkad Nataks/Street plays, folk song and dance performances. ➤ Conduct Village or 	<p>In Company premises</p> <p>In Company premises</p> <p>Govt. Higher Secondary School, Meenawala, Jaipur Govt. Higher Secondary School, Sirsi, Jaipur PHC, Sirsi, Jaipur Colonies Nearby company premises Such as: Roshan Nagar, Dhanka Nagar Colonies Nearby company premises Such as: Roshan Nagar, Dhanka Nagar In Company premises Colonies Nearby</p>	<p>15.09.2018</p> <p>18.09.2018</p> <p>20.09.2018</p> <p>24.09.2018</p> <p>24.09.2018</p> <p>25.09.2018</p> <p>26.09.2018</p>

		<p>School-level rallies to generate awareness about sanitation.</p> <ul style="list-style-type: none"> ➤ Make wall paintings in public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure ➤ Shramdan under Swachhta Hi seva Abhiyan 	<p>company premises Such as: Roshan Nagar, Dhanka Nagar Govt. Higher Secondary School, Meenawala, Jaipur Govt. Higher Secondary School, Sirsi, Jaipur Colonies Nearby company premises Such as: Roshan Nagar, Dhanka Nagar In Company premises Colonies Nearby company premises Such as: Roshan Nagar, Dhanka Nagar In Company premises</p>	<p>24.09.2018 24.09.2018 To 28.09.2018 24.09.2018 To 02.10.2018 02.10.2018</p>
21.	National Scheduled Tribes Finance and Development Corporation, New Delhi	<ul style="list-style-type: none"> ➤ Toilet pit-digging exercise and other construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drives. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc. ➤ Perform Swachhata 	<p>Bhikaji Cama Place Z/O Bhopal Z/O Hyderabad New Delhi New Delhi</p>	<p>19.09.2018 20.09.2018 24.09.2018 24.09.2018 27.09.2018</p>

		<p>related Nukkad Nataks/Street plays, folk song and dance performances.</p> <ul style="list-style-type: none"> ➤ Conduct Village or School-level rallies to generate awareness about sanitation. ➤ Make wall paintings in public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure 	<p>Z/O Bhubaneswar & Guwahati</p> <p>New Delhi</p>	<p>Or 28.09.2018</p> <p>25.09.2018</p> <p>01.10.2018</p>
22.	The Braithwaite Burn And Jessop Construction Company Limited	<ul style="list-style-type: none"> ➤ Display of Banner & Administer Swachhata Pledge ➤ Sunday ➤ Awareness Drives for toilet pit-digging exercised, cleaning of street drain, waste collection drive in households and common or shared spaces, door to door awareness drive, sanitation awareness to village, schools etc. ➤ Organize cleaning of streets, drains and back alleys etc. ➤ Organize waste collection drives in households and common or shared spaces. ➤ Holiday ➤ Organize awareness campaigns around better sanitation practices like 	<p>Registered Office/ Heavy Plant Yard Sites.</p> <p>Closed</p> <p>Registered Office & Other sites projects</p> <p>Registered Office & HPY</p> <p>Residential areas of the employees</p> <p>Munger Site</p>	<p>15.09.2018</p> <p>16.09.2018</p> <p>17.09.2018</p> <p>18.09.2018 & 19.09.2018</p> <p>20.09.2018</p> <p>21.09.2018, 22.09.2018 & 23.09.2018 24.09.2018</p>

		<p>using a toilet, handwashing, health and hygiene awareness, etc</p> <ul style="list-style-type: none"> ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc ➤ Conduct door-to-door meetings to drive behaviour change with respect to sanitation behaviours. ➤ Mobilize community to build compost pits, where organic matter decomposes to form manure ➤ Holiday ➤ Examination of detailed activities during the above days. ➤ Workshop to motivate employees regarding continuation of the activities for whole of the year. 	<p>KV-Narayanpur.</p> <p>By the employees at respective residential areas</p> <p>HPY</p> <p>Registered Office, HPY & Other sites</p> <p>Registered Office & Other sites</p>	<p>25.09.2018</p> <p>26.09.2018 & 27.09.2018</p> <p>28.09.2018 & 29.09.2018</p> <p>30.09.2018</p> <p>01.10.2018</p> <p>02.10.2018</p>
23	REIL	<ul style="list-style-type: none"> ➤ Toilet Pit-digging exercise and other toilet construction activities. ➤ Organize cleaning of streets, drains and back alleys through awareness drive. ➤ Organize waste collection drives in households and common or shares spaces. ➤ Conduct door to door meetings to drive behaviour change with respect to sanitation behaviour. 	Jaipur	<p>15.09.2018</p> <p>18.09.2018</p> <p>20.09.2018</p> <p>24.09.2018</p>

		<ul style="list-style-type: none"> ➤ Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness etc. ➤ Perform Swachhata related Nukkad Natak/Street Play, folk song and dance performances. ➤ Conduct Village or School-level Rallies to generate awareness about Swachhata. ➤ Make wall paintings in Public places on the theme of Swachhata. ➤ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste. ➤ Mobilize community to built compost pits, where organic matter decomposes to form manure. ➤ Shramdan under Swachhata Hi Seva Abhiyan. 		<p>24.09.2018</p> <p>25.09.2018</p> <p>26.09.2018</p> <p>24.09.2018</p> <p>24.09.2018 to 28.09.2018</p> <p>24.09.2018 to 02.10.2018</p> <p>02.10.2018</p>
24	HECL	<ul style="list-style-type: none"> ➤ मुख्यालय के स्वागत कक्ष में स्वच्छता शपथ ली गयी। ➤ सभी प्लांटों में प्रत्येक कार्य दिवस के आरंभ के समय, हर कार्यशाला/विभाग में ठेका श्रमिक द्वारा "स्वच्छता ही सेवा" के विषय पर समूह में एकत्रित कर्मियों को संबोधित किया गया। ➤ कर्मशालाओं में शौचलय के रख रखाव की सफाई करने हेतु व्यवस्था की जाएगी। ➤ एचईसी नगर परिसर में लाउडस्पीकर द्वारा, जो की वाहनों में, जिन पर स्वच्छता से संबन्धित बैनर लगाकर पूरे नगर में स्वच्छता से 	रांची	15.09.2018 से 02.10.2018

		<p>संबन्धित प्रचार किया गया।</p> <ul style="list-style-type: none"> ➤ एचईसी नगर परिसर में स्वच्छता व्यवहार के संबंध में आवश्यक परिवर्तन हेतु हर जगह में संदेश पाहुचाए गए। ➤ सभी प्लांटों एवं एचईसी नगर परिसर के सार्वजनिक स्थानों पर स्वच्छता से सम्बन्धित दीवार पेंटिंग बनाकर स्वच्छता के प्रति कर्मचारियों एवं आम जन कोण "स्वच्छता ही सेवा के तहत जागरूक किया गया। ➤ एचईसी नगर परिसर के जन समुदाय को जहां कार्बनिक प्रदार्थ के कचड़े हे वहाँ खाद पिट बनाने हेतु जागरूक किया गया। ➤ कार्यशालाओ/प्रभागों/प्लांटों के बीच, स्वच्छता से संबन्धित प्रतियोगिताए आयोजित की गयी। ➤ स्वच्छता मिशन के अंतर्गत "स्वच्छता ही सेवा" के तहत अच्छा कम करने वालों को कम्पनी में आयोजित गांधी जयंती के अवसर पर 2 अक्टूबर 2018 को पुरस्कृत कर उनका अभिनंदन किया जाएगा। 		
25	NMDFC	<ul style="list-style-type: none"> ➤ Pledge taking ceremony on Swachhata hi Sewa ➤ Disposal of unserviceable and waste items ➤ Cleaning of walls of office premises ➤ Store cleaning and arranging of materials ➤ Waste Collection drive in households of employees ➤ Cleaning of corridors of office ➤ Nukkad Natak ➤ Department wise 	Delhi	<p>17.09.2018</p> <p>18.09.2018</p> <p>19.09.2018</p> <p>20.09.2018</p> <p>22.09.2018</p> <p>24.09.2018</p> <p>25.09.2018</p> <p>26.09.2018</p>

		<p>cleanliness, arranging of Almirah, furniture etc.</p> <ul style="list-style-type: none"> ➤ Awareness about Swachhta inn Slum areas ➤ Cleaning awareness in nearby School ➤ Cleaning by Employees in their localities 		<p>27.09.2018</p> <p>28.09.2018</p> <p>01.10.2018</p>
26	The Shipping Corporation of India Ltd.	<ul style="list-style-type: none"> ➤ Swachhata Pledge at HO, ➤ Swachhata pledge at MTI, Powai and branch offices ➤ Branding activity by branch office at SCI ➤ Cleaning drive at SCI HO ➤ Cleaning drive at Maritime Training Institute ➤ Zero Water leakage drive at SCI, HO ➤ Poster making competition at SCI HO & MTI, Power ➤ Cleaning drive ➤ Cleaning of water tank ➤ Branding activity- Promotion of the event on social media platform @Twitter 	<ul style="list-style-type: none"> ➤ Mumbai ➤ Chennai and Kolkata ➤ Chennai ➤ Mumbai ➤ Powai and SCI Kolkata ➤ Powai ➤ area around International Guest House 	<p>17.09.2018</p> <p>18.09.2018</p> <p>18.09.2018</p> <p>18.09.2018</p> <p>18.09.2018</p> <p>19.09.2018</p> <p>19.09.2018</p> <p>19.09.2018</p> <p>19.09.2018</p> <p>21.09.2018</p>