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सचिव  
Dr. K. P. Krishnan, IAS  
Secretary



भारत सरकार  
कौशल विकास और उद्यमशीलता मंत्रालय  
GOVERNMENT OF INDIA  
MINISTRY OF SKILL DEVELOPMENT  
AND ENTREPRENEURSHIP

D.O. No. B-12012/68/2015-SDE

Dated: 10<sup>th</sup> August, 2017

Dear Seema,

As you may be aware that as an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) instituted the National Entrepreneurship Awards (NEA) in 2016 to recognise and honour **Young Entrepreneurs and Ecosystem Builders** for their outstanding efforts in the field of entrepreneurship development.

2. A total of 23 Awards under NEA have been carefully considered to enable participation of young achievers and their ecosystem builders across sectors, geographies and socio-economic background. The purpose is to highlight models of excellence in each case for others to emulate and improve upon.

3. This year, MSDE has started the process for selection of the Winners of **National Entrepreneurship Awards 2017** (NEA-2017), who will be awarded in Awards Ceremony on **9<sup>th</sup> November 2017**. Awardees will be presented a Trophy, Certificate and Cash Prize of Rs. 10 lakh (organizations) and Rs. 5 lakh (individuals/enterprises). A brief note on Awards is attached herewith.

4. The call for application for NEA 2017 is open from **28.07.2017 to 15.09.2017** at [www.neas.gov.in](http://www.neas.gov.in) along with all the relevant details on the Awards.

5. I request you kindly to circulate the above information widely to all the offices, institutions and organisations under your administrative control to spread the awareness on the Awards while encouraging the achievers to apply for the Awards.

With regards,

Yours sincerely,

(K. P. Krishnan)

Encl: As Above

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# A brief note on 'National Entrepreneurship Awards'

The National Entrepreneurship Awards have been instituted by the Ministry of Skill Development and Entrepreneurship (MoSDE) to encourage a culture of entrepreneurship across the country. These premier awards seek to recognise and honour entrepreneurs and entrepreneurship ecosystem builders for their outstanding efforts in the field of entrepreneurship development. The Awards also seek to highlight models of excellence for others to emulate and improve upon.

## 1. Objective

The National Entrepreneurship Awards seek to recognize the efforts and achievements of exceptional entrepreneurs and those individuals and organisations who are working in the field of entrepreneurship development. The Awards also seek to highlight models of excellence for others to emulate and improve upon.

National Entrepreneurship Awards will be presented annually in a public function.

## 2. Scheme Tracks

Twenty-Three (23) Awards will be presented under the following two tracks:

### I. Award Track

#### a. Award categories in Goods

- |   |   |
|---|---|
| 1. Textiles, leather and related goods                  | 4. Engineering systems                                  |
| 2. Agriculture, food and forestry products              | 5. Renewable energy and waste management                |
| 3. Chemicals, pharma, bio and other processed materials | 6. Handicrafts, traditional manufacturing & other goods |

#### b. Award categories in Services

- |                         |   |
|-------------------------|---|
| 7. IT & ITES, Financial | 11. E-Commerce, logistics, transport & other services |
| 8. Education            |   |
| 9. Healthcare           |   |
| 10. Hospitality         |   |

#### c. Additionally, awards will be presented to the best entrepreneurs in the following categories:

12. Social Enterprises
13. BareFoot Enterprises
14. Woman
15. SC/ ST.
16. Persons with Disability (PWD)
17. Difficult Area

### II. Recognition Track

1. Institutes/ organisations (Government) offering courses on entrepreneurship development.
2. Institutes/ organisations (Private) offering courses on entrepreneurship development.

3. Institutes/ organisations (Government) providing incubation, mentorship and handholding support
4. Institutes/ organisations (Private) providing incubation, mentorship and handholding support
5. Mentor (Government)– educationists, advisors, consultants working towards entrepreneurship development in Government sector.
6. Mentor (Private) – educationists, advisors, consultants working towards entrepreneurship development in private sector.

### **3. Prize**

Winners will receive

- Cash Award under of Rs 5 lakh will be given to the winning enterprise in the Award Track. In the Recognition Track, Rs. 10lakh will be given toorganisations/institutes and Rs. 5 lakh to mentors.
- Trophy
- Certificate

### **4. Implementation Mechanism**

The Core Committee of Implementing Partners comprising of theseven premier institutes will oversee the scheme implementation. These institutes include- Indian Institute of Technology Delhi; Indian Institute of Technology Kanpur; Indian Institute of Technology Bombay; Indian Institute of Technology Madras; Indian Institute of Management Ahmedabad; XLRI Jamshedpur; Tata Institute of Social Sciences (TISS)Mumbai.

### **5. Inviting Applications**

The Call for Application is now open from **28.07.2017- 15.09.2017**. Applications should be filled online on [www.neas.gov.in](http://www.neas.gov.in).Also, visit this website for further details.