

Format of Bio-data in respect of persons desirous of inclusion in DPE databank

1. Name : Prof (Dr) B. HAREENDRAN
2. Father's Name : K.N.BHASKARAN
3. Date of Birth : 23-05-1960
4. Full Mailing address (with Telephone-landline & Mobile No. and E-Mail address)

h No. - (0484)2775437, 2255009, 9446967616.

Email - hareendranb@gmail.com

5. Educational & Professional Qualification (Graduation onwards)

| S.No | Course | Subjects | University/Institute | Year of Passing | Division/Class |
|------|--------|-------------------|--------------------------------|-----------------|----------------|
| 1. | PhD | Management | Alagappa University, Tamilnadu | 2008 | |
| 2. | MBA | Marketing | Calicut University | 1989 | First class |
| 3. | Btech | Civil Engineering | Kerala University | 1986 | First class |
| 4. | Bsc | Chemistry | Kerala University | 1981 | First class |

6. Work Experience

| S.No. | Organization/ Institute | Post Held | Period (From - To) | Nature of Work |
|-------|--|---|-----------------------|---|
| 1 | Bhavan's Royal Institute of Management | Dean | March 2008 onwards | Head of the Institution in charge of academic, planning and administration |
| 2 | SNG College of Engineering | Professor and Head (MBA Department) | 2004-2008 | Head of the Department of MBA |
| 3 | MS Engineering college | Professor and Head (MBA Department) | 1990-2004 | Head of the Department of MBA |
| 4 | The Indian Engineering college | Lecturer | 1989-1990 | Teaching Management |

7. Whether SC/ST/OBC/Minorities/Women : OBC- Hindu Ezhava
(if yes, indicate the relevant category)

8. Present Position : DEAN (Head of Institution)BRIM

9. Area of Specialization and numbers of years experience :

Marketing 23 years of Academic administration and Management teaching

10. Indicate how you fill the laid down criteria (Refer Annex) :

Satisfies A (iii), B and C

11. Directorship held in companies (both CPSEs and Private)

(a) Past (during last 5 years) : Nil

(b) Present : Nil

(Signature)

Name B. HAREENDRAN

Date 30.06.2012