

**Format of Bio-data in respect of persons desirous of inclusion in DPE databank**

1. Name: **Surender Choudhary.**
2. Father's Name: Late Shri Kesri Chand Choudhary.
3. Date of Birth: January 05, 1961.
4. Full Mailing address (with Telephone-landline & Mobile No. and E-Mail address)  
Office:  
1/4, North View Apartments, St. Xaviers' College Corner, Navrangpura,  
Ahmedabad-380009, Gujarat.  
Telephone – Landline : (O) + 91- 79- 26301399/26301479.  
Mobile: +91982404440.  
Email: surender@durasyntex.com

5. Educational & Professional Qualification (Graduation onwards) :

S.No.	Course	Subjects	University/Institute	Year of Passing	Division/Class
1.	B.A(H)	Economics	University of Delhi	1981	High Second

Scholar in Business Management Studies and visiting faculty in various Educational Institutions in Gujarat.

6. Work Experience :

S.No.	Organization/ Institute	Post Held	Period (From - To)	Nature of Work
01	Dura Syntex Ltd. Ahmedabad.	Director	17.05.2004 till date.	Business Management.
02	Veer Plastics (P) Ltd. Ahmedabad.	Director	29.09.2004 till date.	Business Management.
03	Plastindia Foundation Mumbai.	Chairman (Coordination)	2004 till date.	Industry Management.
04	AIFTMA New Delhi.	Convenor	1998 till date.	Industry Management.

7. Whether SC/ST/OBC/Minorities/Women: No.
8. (if yes, indicate the relevant category) : N.A.
9. Present Position: Same as Stated at Sr. No. 06.

10. Area of Specialization and numbers of years experience :

Industry & Business Management Expert - both Domestic & International areas with experience of more than 15 years.

11. Indicate how you fill the laid down criteria (Refer Annex) :

Fulfil the criteria as laid down in Annex. (A)(iv).

- I am a Professional of repute having more than 15 years of relevant experience, as well a Person of eminence with proven track record from Industry & Business Management.
- I am actively associated with various Regional, National & International Trade & Industry Chambers, as Industry & Business Management expert.
- I am actively associated with the Government of India and various State Governments and other policy - makers, with in - depth knowledge of Indian Economy and other Important Economies. Member of Government Committees as well Government Delegations as Industry & Business Management expert.

12. Directorship held in companies (both CPSEs and Private) :

(a) Past (during last 5 years): As stated at Serial No. 06.

(b) Present : As stated at Serial No.06.

Date : February 18, 2012.

( SURENDER CHOUDHARY)

**Annex**  
**Criteria for selection/appointment of non-official Directors on the Boards of CPSEs as laid down by the Government**

(A) Criteria of Experience

- (i) Retired Government officials with a minimum of 10 years experience at Joint Secretary level or above.
- (ii) Persons who have retired as CMD/CEOs of CPSEs and Functional Directors of the Schedule 'A' CPSEs. The ex-Chief Executives and ex-Functional Directors of the CPSEs will not be considered for appointment as non-official Director on the Board of the CPSE from which they retire. Serving Chief Executives/Directors of CPSEs will not be eligible to be considered for appointment as non-official Directors on the Boards of any CPSEs.
- (iii) Academicians/Directors of Institutes/Heads of Department and Professors having more than 10 years teaching or research experience in the relevant domain e.g. management, finance, marketing, technology, human resources, or law.
- (iv) Professionals of repute having more than 15 years of relevant domain experience in fields relevant to the company's area of operation.
- (v) Former CEOs of private companies if the company is (a) listed on the Stock Exchanges or (b) unlisted but profit making and having an annual turnover of at least Rs.250 crore.
- (vi) Persons of eminence with proven track record from Industry, Business or Agriculture or Management.

(B) Criteria of Educational Qualification

Minimum graduate degree from a recognized university.

(C) Criteria of Age

The age band should be between 45-65 years (minimum/maximum limit)

This could, however, be relaxed for eminent professionals, for reasons to be recorded, being limited to 70 years.