OFFICE MEMORANDUM

Subject: Policy on Promotion of City Compost-reg.

The Department of Fertilizers, Ministry of Chemicals & Fertilizers vide OM No. 11026/14/2015-M&E dated 10-02-2016 (copy enclosed) has issued a Policy on Promotion of City Compost.

2. As per sub para (vi) of the said Policy, it is stipulated that Government Departments and Central Public Sector Enterprises (CPSEs) will use city compost to the extent possible for their horticulture and related use. To monitor and facilitate the availability of adequate quantity of city compost a joint mechanism would be setup by Department of Fertilizers and Department of Agriculture and they will also coordinate to resolve the related issues that may arise in future.

3. All the administrative Ministries / Departments concerned with CPSEs are, therefore, requested to advise the CPSEs under their control for implementation of policy especially the provisions outlined in sub para (vi) for promotion of use of city compost for horticulture & related activities in CPSEs.

Encl: As above.

(J. N. Prasad)
Director
Tel. 24360736

To

All Administrative Ministries / Departments concerned with CPSEs as per list and a copy each to:

(i) Chief Executive of CPSEs.
(ii) Department of Fertilizers in respect of OM No. 11026/14/2015-M&E dated 13-04-2016
(iii) NIC, Cell DPE with a request to upload a copy at DPE’s web-site.
(iv) Guard File.
विषय: - शहरी बाड़ के उपयोग को प्रोत्साहित देने पर नीति के संबंध में।

उद्देश्य समाप्त, रसायन एवं उद्देश्यक मंत्रालय ने शहरी बाड़ के उपयोग को प्रोत्साहित देने पर दिनांक 10.02.2016 के कार्यान्वयन जानकारी संदेश 11026/14/2015-एम एंड ई (अन्तर्गत) के तहत एक नीति जारी की है।

2. उद्देश्य के उप - पैरा (vi) के अनुसार यह निधातुत किया गया है कि सरकारी विभाग और केंद्रीय सरकारी लोक उद्योग यथा संपत्ति अपनी बागवानी और संबंधित उपयोग हेतु शहरी बाड़ का प्रयोग करने के पर्याय में इसकी उपलब्ध करवाने और इसकी निगरानी के लिए उद्देश्यक विभाग और वृहत विभाग द्वारा मिलकर एक संयुक्त तंत्र विकास किया जाएगा और वे भविष्य में उत्तरदाता होते ही वाले संबंधित गामड़ों के लिए पर्याय सहयोग करेंगे।

3. इसलिए केंद्रीय सरकारी लोक उद्योगों में संबंधित सभी प्रशासनिक मंत्रालय/विभागों में अनुरोध है कि वे अपने प्रशासनिक आधीन केंद्रीय सरकारी लोक उद्योगों को शहरी बाड़ के उपयोग को प्रोट्साहित देने के लिए नीति विवेचक करें - पैरा (vi) में उल्लिखित प्रावधानों को बागवानी एवं संबंधित कार्यों हेतु केंद्रीय सरकारी लोक उद्योगों में कार्यान्वित करने का प्रारम्भ करें।

संलग्न - यथा उपरोक्त

(अन्तर्गत)

दुर्भाष : 24360736

संता में
सभी केंद्रीय सरकारी लोक उद्योगों से संबंधित सभी प्रशासनिक मंत्रालयों/विभागों को सूची अनुसार निम्न का प्रतिलिपि:

(i) केंद्रीय सरकारी लोक उद्योगों के मुख्य कार्यालय

(ii) उद्देश्यक विभाग को दिनांक 13-04-2016 के कार्यान्वयन जानकारी संदेश 11026/14/2015- एम एंड ई के संबंध में।

(iii) राष्ट्रीय सूचना केंद्र, लोक उद्यम विभाग को डी पी ई की वेबसाइट पर लोड करने हेतु।

(iv) गाई फाईल।
Subject: Policy on Promotion of City Compost - regarding

The undersigned is directed to convey the approval of Government of India for Policy on Promotion of City Compost as given below:

I. Market development assistance in the form of fixed amount of Rs. 1500 per tonne of City Compost will be provided for scaling up production and consumption of the product.

II. Initially, marketing and promotion of city compost will be done through the existing fertilizer companies. In due course, compost manufacturers and other marketing entities recognized by the concerned State Government may also be included for the purpose with the approval of Department of Fertilisers. The market development assistance shall be routed through the entity which is marketing it.

III. The Fertilizer marketing companies shall be eligible for on account payment up to 50% only on the basis of first point sale (to the dealer/retailer) at the district level. The balance shall be released on receipt of retailer’s acknowledgement in mFMS as well as issue of required certificates relating to quantity and quality issued by the respective State Governments in prescribed forms. In case of other marketing entities including compost manufacturers, if they are involved in promotion and sale of city compost and are duly recognized by concerned State Governments, the modalities for release of subsidy to them may be decided by Department of Fertilisers.

IV. Fertilizer companies and marketing entities will also co-market City Compost with chemical fertilizers through their dealers’ network. The mechanism, extent and mode of implementation of such co-marketing depending on levels of compost production, demand generation and other relevant factors shall be decided by the Department of Fertilizers. The provision of Market Development Assistance as proposed in para (i) to (iii) above, shall, however, not be linked to the issue of co-marketing mentioned above.

V. The companies will also adopt villages for promoting the use of compost.

VI. Government Departments and Public Sector undertakings will also use City Compost to the extent possible for their horticulture and related use.
vii. Department of Agriculture, Cooperation and Farmers Welfare will carry out IEC campaigns to educate farmers on the benefits of city compost. The Agricultural Extension Machinerys including KVKs of ICAR will also make special efforts in this regard. Agriculture Universities and KVKs will also take up field demonstration activities to the extent possible using city compost to make it popular amongst the farmers. Department of Agriculture, Cooperation and Farmers Welfare will assign targets to the KVKs in this regard.

viii. Ministry of Urban Development will take steps to increase setting up of compost plants across all States.

ix. An appropriate BIS standard/ Eco-Mark will also be developed in consultation with BIS for enabling better market acceptance. It shall be branded appropriately in a way that reflects clearly that particular initiative is part of Swachh Bharat Mission.

x. A joint mechanism will be set up by Department of Fertilizers, Ministry of Urban Development and Department of Agriculture to monitor and facilitate availability of adequate quantity of City Compost at terms mutually agreeable between compost manufacturers and Fertilizer Marketing companies. They will also be authorised to resolve any co-ordination related issue that may arise.

xi. The expenditure towards market development assistance for scaling up production and consumption of City Compost will be met out from the budget provisions for Department of Fertilisers.

2. The policy will be effective from the date of issue of the O.M.

(D P Srivastava)
Director to the Government of India
Tel No.: 011-23389839

i. All Secretaries of the Central Ministries/Departments

ii. All Chief Secretaries of the State Government

iii. Director General, Bureau of Indian Standard, Manak Bhawan, ITO, New Delhi

iv. Director General, Fertilizer Association of India, 10-Shaheed Jit Singh Marg, New Delhi – 110067

v. President, Waste Management Association, 4th Floor, Gopal Das Bhawan, 28, Barakhamba Road, New Delhi.

vi. All fertilizer Companies

vii. All Officers/Sections in the Department of Fertilizers and Office of FIICC, RK Puram, New Delhi.

viii. Director (NIC)

Copy to: Shri Anurag Jain, Joint Secretary, Prime Minister’s Office, South Block, New Delhi

Page 2 of 2