

No. CSR-01/0003/2016- Dir (CSR)
Government of India
Ministry of Heavy Industries & Public Enterprises
Department of Public Enterprises

Public Enterprises Bhavan
Block No. 14, CGO Complex
Lodi Road, New Delhi-110003
Dated: 1st August, 2016

OFFICE MEMORANDUM

Subject: Allocation of CSR fund by CPSEs for Swachh Bharat activities.

The undersigned is directed to refer to the subject cited above and to say that an objective has been set by the Government for making 'Swachh Bharat' a mass movement to realize Mahatma Gandhiji's dream of a clean India by his 150th Birth Anniversary in 2019. Given the priority to achieve the goal of an Open Defecation Free (ODF) country by Oct., 2019 and inculcating a culture of cleanliness and good hygiene, it is desirable for CPSEs to contribute substantially to this national goal.

2. Accordingly, a Group of Secretaries which was constituted on 'Swachh Bharat and Ganga Rejuvenation' has recommended for spending 33% of the CSR funds by CPSEs towards achieving this National goal by 2019.

3. As per item No. (i) of Schedule VII of the Companies Act, 2013, CPSEs under their Corporate Social Responsibility (CSR) policy may select a number of activities including sanitation, contribution to 'Swachh Bharat Kosh' set up by the Central Government.

4. All Ministries/ Departments may bring the above to the notice of the CPSEs under their administrative jurisdiction and advise them to contribute / participate accordingly towards Swachh Bharat under CSR till the Swachh Bharat Mission is achieved.



(S. Meenakshisundaram)
Director
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To,
Secretaries of all Ministries/ Departments concerned with CPSEs.

Copy to: Chief Executives of all CPSEs.