

F. No. PP-II-7/1/2021-DPE
Government of India
Ministry of Finance
Department of Public Enterprises

Block No. 14, CGO Complex,
Lodi Road, New Delhi-110003
Dated the 10th November, 2021

To,
Chief Executives of all CPSEs

Subject:- Scheduling Meetings/Conferences/seminars/Exhibitions by the
Central Public Sector Enterprises (CPSEs) during the off-season
(April to September)

Sir/Madam,

The undersigned is directed to forward herewith a copy of the Secretary,
Ministry of Tourism DO No. NT-1101/3/2021 dated 25th October, 2021 on the subject
mentioned above for information and to request that all CPSEs may consider to
schedule their Meetings/Conferences/seminars/Exhibitions during the off-season
(April to September) at five destinations identified by the Ministry of Tourism, i.e.,
Varanasi, Agra, Khajuraho, Hampi and Bodhgya.

Encl : As stated

Yours faithfully,


(Dr. Nitin Aggrawal)
Joint Director
Tel : 2436-0258

अरविंद सिंह, भा.प्र.से.
Arvind Singh, IAS



सचिव
भारत सरकार
पर्यटन मंत्रालय
नई दिल्ली

SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF TOURISM
NEW DELHI

D.O. No. NT-1101/3/2021

Dated:- 25th October 2021

Dear Secretaries,

The Hon'ble Prime Minister has directed to promote Meetings, Incentives, Conferences & Exhibitions (MICE) Tourism during the off season at various tourism destinations in order to ensure that the tourism infrastructure such as hotels and other attractions are optimally utilized during off-season.

2. In this connection, the following destinations have been identified by the Ministry of Tourism for promotion of MICE during off-season (April - September):-

- (i) Varanasi
- (ii) Agra
- (iii) Khajuraho
- (iv) Hampi
- (v) Bodhgaya

3. In order to promote MICE Tourism, especially in the off season, it has been decided that all Central Government Ministries and PSUs may be advised to schedule their meetings, conferences, exhibitions, etc., at these destinations.

4. I would request you to issue instructions to the concerned officers of your Ministry/Department to schedule Meetings/ Conferences/ Seminars/ Exhibitions in respect of your Ministry/ Department and PSUs at the above identified destinations in off-season. A list of Nodal Officers of my Ministry for coordinating the above is enclosed.

With regards,

Yours sincerely,


(Arvind Singh)

All Secretaries, Ministries/Departments, Government of India, New Delhi

Encl.:- As above.

Ministry of Tourism

Nodal Officers for coordinating with Central Ministries
for MICE destinations during off season

S. No.	Name	Designation	Mobile Number	Email ID
1.	Shri Anil Oraw	Regional Director (North)	8383067847	anil.oraw@nic.in
2.	Shri D. Venkateshan	Regional Director (West/Central)	9717000858	adit-tour@nic.in
3.	Shri Sagnik Chowdhury	Regional Director (East)	9955995670	sagnik.chowdhury@gov.in
4.	Shri Mohamed Farouk	Regional Director (South)	9810468262	mohd.farouk@nic.in