अनीता करवल, भा.प्र.से सचिव

Anita Karwal, IAS Secretary सत्यमेव जयते

स्कूल शिक्षा और साक्षरता विभाग शिक्षा मंत्रालय भारत सरकार Department of School Education & Literacy Ministry of Education Government of India

21st September, 2022

D.O. No. 4-1/2022-KT

Respected Secretary,

As you are aware, 'Vidyanjali' is an online portal launched by the Hon'ble Prime Minister on 7<sup>th</sup> September, 2021, with the aim of strengthening the infrastructure, facilities and improving the quality of education in government and government aided schools by soliciting voluntary contribution and support from citizens, NRIs, persons of Indian origin, institutions, companies, civil societies etc.

- 2. A volunteer can contribute through the Vidyanjali portal either by providing (i) services or/and (ii) assets/material/equipment. Under 'services' a volunteer can provide subject assistance, assistance for teaching art & craft; yoga; sports; vocational skills; languages, teaching assistance for children with special needs, providing nutritional support in addition to mid-day meals etc., or provide sponsorship of trained counsellors, special educators, sponsoring medical camps by doctors, sponsoring for participation in sports & cultural events, sponsoring for self-defence training etc.
- 3. The broad categories of contribution under 'assets/material/equipment' include basic civil infrastructure, basic electrical infrastructure, classroom support materials and equipment, digital infrastructure, equipment for extra-curricular activities & sports, yoga, health and safety aids, teaching learning materials/ learning equipment, maintenance & repairs, office stationery/furniture/support services/needs etc.
- 4. <u>Contribution of assets/material/equipment cannot be in the form of any monetary support.</u> Schools post their request for contribution on the portal. Volunteers interested in the programme can easily connect with the schools of their choice by following the given simple steps:
  - Login the portal (https://vidyanjali.education.gov.in/en) as individual volunteer/organisation/Company/PSU/NRI
  - ii. Select school for contribution
  - iii. Select type of contribution
  - iv. Fill the required details
  - v. Provide the required services/assets/material/equipment
- 5. A hard copy of the brochure detailing about Vidyanjali is enclosed for your ready reference. In addition, the soft copy of the same is also available at https://dsel.education.gov.in/sites/default/files/infocus/Vidyanjali Brochure.pdf

124 'सी' विंग, शास्त्री भवन, नई दिल्ली—110001 124 'C' Wing, Shastri Bhawan, New Delhi-110001 Telephone: +91-11-23382587, +91-11-23381104 Fax : +91-11-23387589

E-mail: secy.sel@nic.in

- 6. In the above context I have the following requests:
  - a. Kindly arrange to <u>disseminate the information about the 'Vidyanjali' initiative</u> <u>among the officers and staff of your Department/Ministry/Regional offices etc.</u> so that they may also volunteer or contribute to the cause of school education.
  - b. Kindly <u>encourage PSUs/Autonomous Bodies/other organisations under your control to also contribute either through their CSR or individually</u> to help our schools and learners to achieve the goals of Atma Nirbhar Bharat.
- 7. I look forward to your acknowledgement and response to our appeal to ensure maximum and active participation from all quarters.

with regards

Yours sincerely,

(Anita Karwal)

Encl: as above

To

The Secretary, Gol (As per attached list)



## **Ministry of Education**

Government of India

Department of School Education & Literacy



www.vidyanjali.education.gov.in



Vidyanjali program was launched by the Hon'ble Prime Minister, Shri Narendra Modi, in September 2021. Vidyanjali is a unique school volunteer management program by Ministry of Education, Govt of India under the Department of School Education & Literacy.

The program offers an opportunity to volunteers from communities and organisations to connect with schools across the urban and rural geographies.

The initiative aims to improve the quality of school education and strengthen infrastructure in government and government aided schools by enabling the private sector to contribute towards the holistic development of students and improvement in schools' infrastructure.



(A School Volunteer Programme)



### Vidyanjali's Journey So Far

(Data as on 23rd August 2022)



3,38,539 schools on-boarded on platform



**50,242** volunteers



49,486 students impacted



16,000+ service requests from schools

### #AapBhiBaneBhagidar

Making a Difference Through Volunteering

# Generic level services/activities

- Subject assistance
- Teaching art & craft
- Teaching yoga/sports
- Teaching languages
- Teaching vocational skills
- Assistance for divyang students
- Adult education
- Preparing story books with children
- Mentoring students for career counselling
- Support for preparation for entrance examinations and competitions
- Mentoring of gifted/talented children





### #AapBhiBaneBhagidar

Making a Difference Through Volunteering

# Sponsorship services/activities



- Sponsoring trained counsellors and special educators
- Sponsoring trained counsellors for physiological support, mental health and wellbeing
- Special classes by experts
- Sponsoring medical camps by doctors
- Sponsoring for participation in sports and cultural events
- Sponsoring for health and cleanliness resources
- Sponsoring additional manpower for housekeeping for at least one academic session
- Sponsoring special remedial classes for students by qualified teachers
- Sponsoring CWSN identification camps
- Sponsoring self defense training for girls
- Sponsoring school nutrition garden





## #AapBhiBaneBhagidar

Adding Value Through Infrastructure Strengthening & Resource Contribution



**Basic Civil & Electrical Infrastructure** 



Co-Curricular & Sports Material



**Digital Infrastructure** 



Classroom Needs



**Health & Safety Aids** 



**Residential School Items** 



Maintenance & Repairs



Hygiene, Sanitation & Ration Kits



**Tool Kits** 



**Stationery Material** 

### **Upholding NEP 2020's Spirit of Volunteerism**

Envisioned in NEP 2020, Vidyanjali upholds the spirit of volunteerism and community participation in transforming the education system of India. The below provisions highlight the same:

- Every literate member of the community could commit to teaching one student/person how to read, it would change the country's landscape very quickly. States may consider establishing innovative models to foster such peer-tutoring and volunteer activities, as well as launch other programmes to support learners, in this nationwide mission to promote foundational literacy and numeracy (NEP Para 2.7);
- Children are unable to learn optimally when they are undernourished or unwell. Hence, the nutrition and health (including mental health) of children will be addressed, through healthy meals and the introduction of well-trained social workers, counsellors, and community involvement into the schooling system (NEP Para 2.9);

• To provide ease of access, volunteers may be involved under various programs and interaction between students and volunteers could be catalyzed by extensive use of technology and community outreach (NEP Para 3.6 & 3.7);









### **Promoting Convergence Amongst Stakeholders**



# The Enablers

State, District & School Administrations



# The Volunteers

Individual Volunteers, Communities, Organizations



# The Beneficieries

Schools & Students

### A Catalyst for Transformative Impact



Bridging the access gap to educational resources and quality infrastructure in government and government-aided schools across India



Strengthening quality of education, co-curricular activities, fitness & mental well-being and infrastructure in schools



Reducing the burden on schools and administrations by inviting participation from private sector



Enabling participation from individuals, communities and organizations, through volunteerism, and increasing their contribution towards the holistic development of students



Promoting convergence and joint-action amongst all stakeholders, including volunteers, government, schools, administrative bodies and students to achieve the common goal



Co-creating inclusive school communities with adequate quality access for children with special needs

### Who can volunteer?

Citizens of India, NRIs or People of Indian Origin



Serving & retired teachers



Serving & retired scientists/ government/ semi-government officials



Retired armed forces personnel



Self-employed & salaried professionals



Alumni of educational institutions



Homemakers



An organization/ institution/ company/ group registered in India

# How to participate in Vidyanjali?



The Vidyanjali portal may be accessed at https://vidyanjali.education.gov.in.



Volunteers may register on the portal & contribute in two categories: Services/Activities and Assets/Material/Equipment.

3 UDISE+

Schools having UDISE+ code shall register on the portal.



The schools shall post a list of required Service/Activity or Assets/Material/Equipment



As per the request raised by the school, the Volunteer based on his/her area of expertise/interest can express his/her interest to partially/ fully contribute service / assets to the schools

#### **Technology-Enabled Volunteering**

The initiative recognizes the crucial role that technology plays in scalability and sustainability of an endeavour. Rooted in the vision of digital India, Vidyanjali has a comprehensive e-portal to support all operations and efforts. Volunteer registration, school onboarding, database management, activity updates and volunteering & contribution efforts are enabled through this digital platform.





www.vidyanjali.education.gov.in











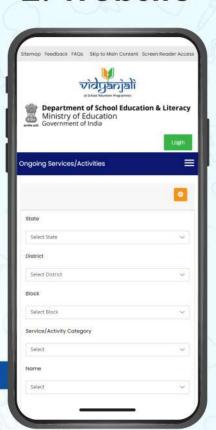
#### Communications, Mobilization & Outreach

#### 1. Social Media





#### 2. Website



Email id: vidyanjali-edu@gov.in

Connect us through portal. https://vidyanjali.education.gov.in/en/contactus



(A School Volunteer Programme)

