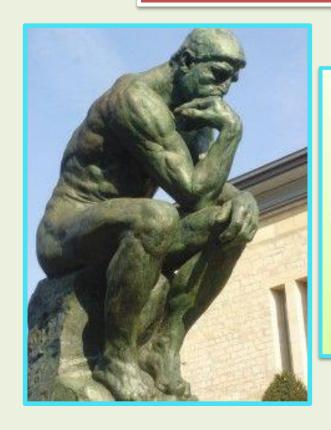
# Startup Initiatives by IndianOil



"Bridging the gap
between
Concept
to
Commercialization"













#### **Start-Up India**



In line with the Vision of Hon'ble Prime Minister, Start Up Initiatives in Oil & Gas Sector launched during Start Up Sangam on 25<sup>th</sup> Oct 2017.

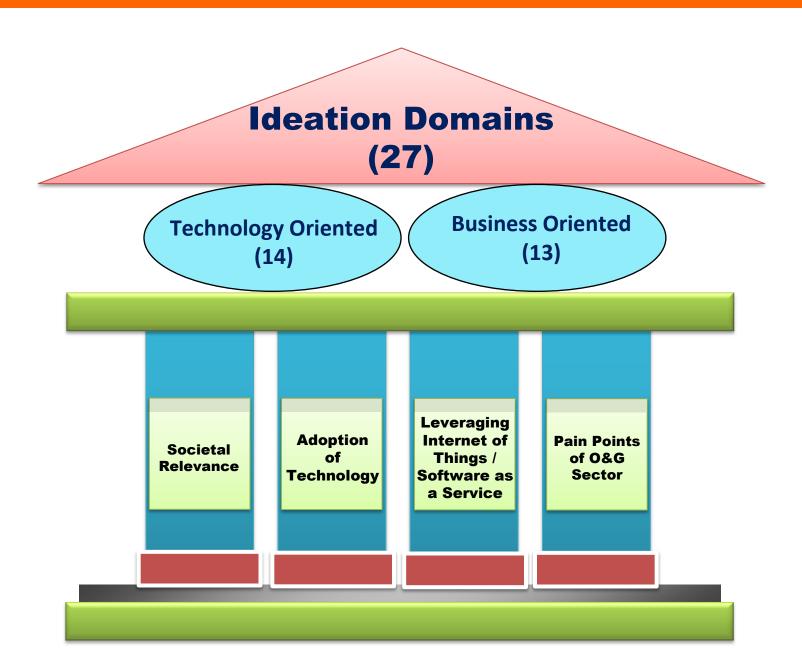








#### **Architecture - IndianOil Startup**







#### **Execution Methodology**

#### IndianOil StartUp Scheme

Hand holding through Internal resources

Hand holding by in-house experts



Outsourcing through Academia / Start Up Agencies





- **\*** Corpus fund: ₹30 crores
- Grant In Aid
- \* Milestone based fund disbursement
- Age & Qualification neutral
- Portal based selection process



#### **Process Flow**

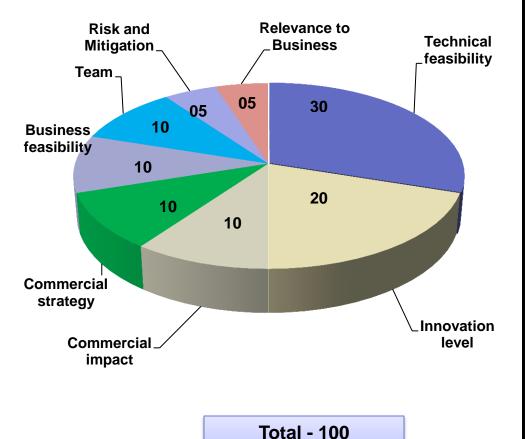






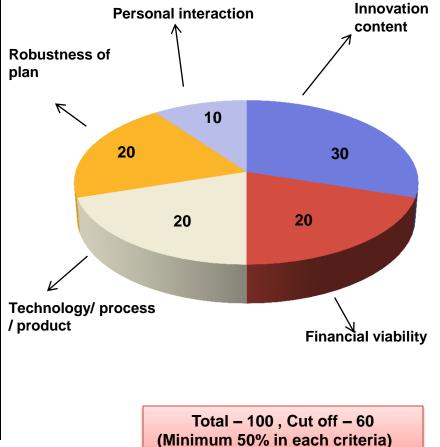
#### **Selection Criteria**

Level 1- Screening of Applications (Weightage %)



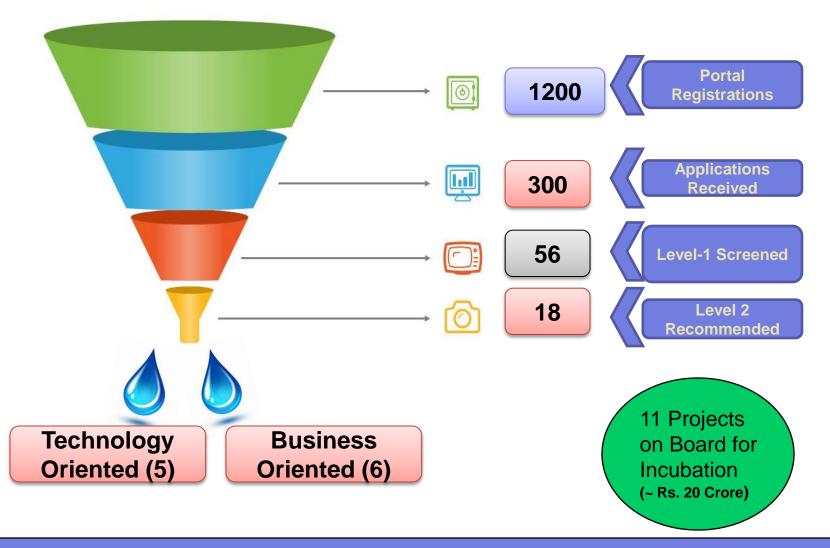
Cut off - 70

Level 2 - Presentation and Personal Interaction (Weightage %)





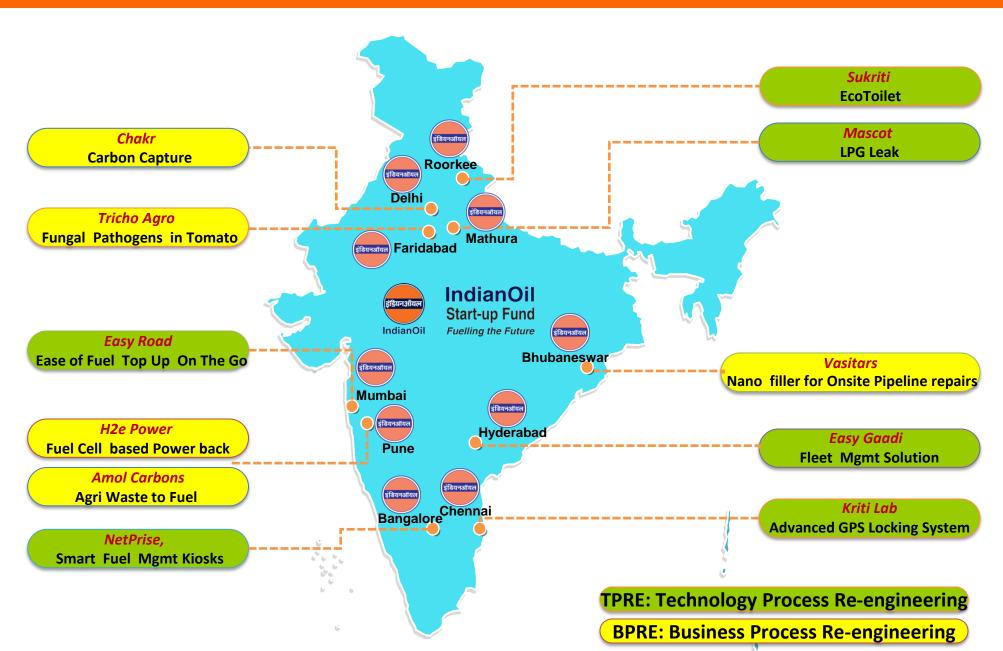
#### **Selection Process**



Online Portal based selection process (www.indianoilstartupfund.in)



### Incubatees - Geographical Spread







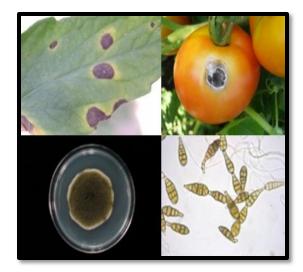
### Fungal Pathogens in Tomato

All Women Entrepreneurs - Tricho Agronica, Faridabad









- □ Non chemical based formulation to reduce disease (Bulls Eye Pathogen) in tomato plant (100% organic)
- Mix of Fungi, Eucalyptus leaves & Karanji Cake in Base Oil as carrier
- Low cost solution
- Increased Crop Yield

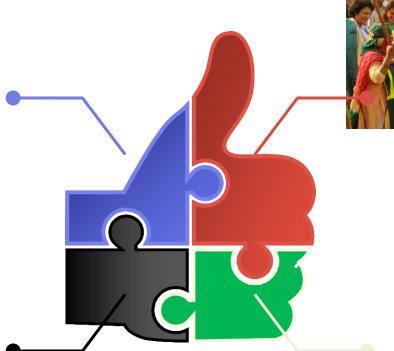




#### **Eco Toilet**

#### (Sukriti Social Foundation, Roorkee)









- **Eco-friendly Public Convenience**
- Invisible Sensor based Cabin Hygiene System
- □ Automatic sanitization & flushing
- On-site waste treatment system
- □ Centralized Toilet Health Monitoring System





### **Onsite Quick Heal Pipeline Repair**

(Vasitars, Bhubaneswar)







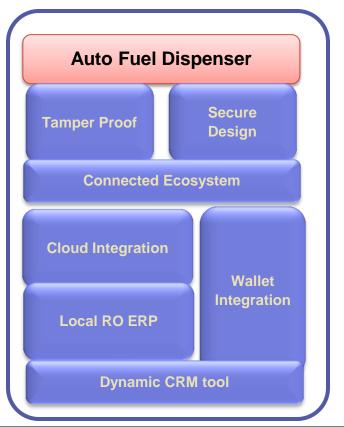
- Nano Filler Polymer composite wrap for insitu repair of pipeline
- Reduced Downtime



#### **Smart Fuel Management kiosk**

(Netprise Solutions, Bengaluru)



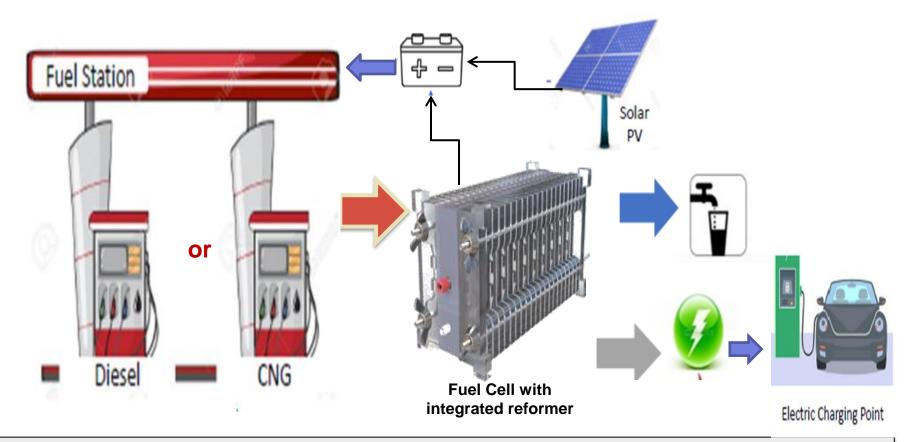




- □ Value for Money
- □ Low cost RO Automation Solution
- Customer Service
- Promotes Cashless Transactions
- Customer Delight Multiplied



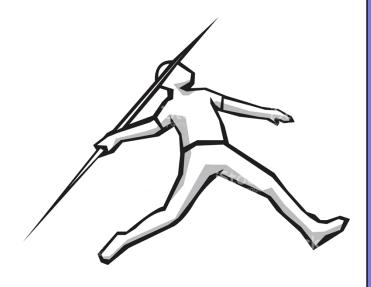
## Fuel Cell based Hybrid Power Backup (h2e Power System, Pune)



- Clean energy solution for EV charging and power back-up
- Highly efficient Fuel cell (electrical efficiency = 75%)
- Can operate on conventional fuels
- Clean water is discharged in the exhaust



## IndianOil Startup Scheme – Way Forward



- 2<sup>nd</sup> Round Open Innovation Challenge by June 2018
  - Fuel efficient gas stove / burner
  - Low cost hydrogen production
  - Used Lubricant reclamation
  - CO<sub>2</sub> capturing
  - Co-electrolysis of CO<sub>2</sub> and Water

..... and more

## .....Aiming for Next Level

## **Thank You**





