## "Turnaround of the Shipyard"

#### HINDUSTAN SHIPYARD LTD VISAKHAPATNAM

## THE BACKGROUND



- Founded by Shri Seth Walchand Hirachand in 1941
- Independent India's first ship 'Jalausha' launched in 1948
- Nationalized as CPSE in 1961 and brought under MoS
- Transferred to MoD in 2010



#### **CONTINGENT LIABILITIES (Rs Cr)**



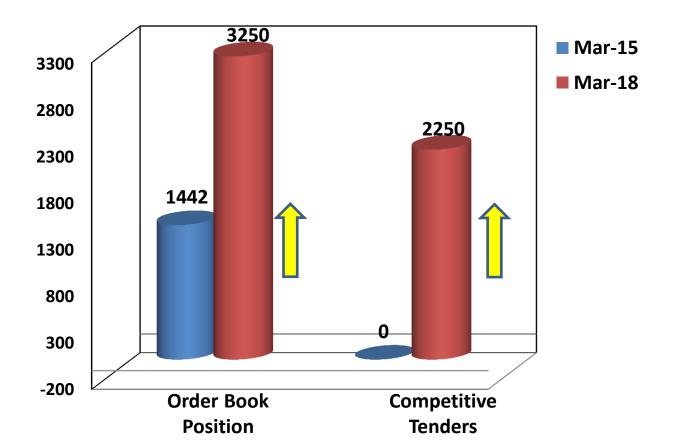
	Mar 2015	Mar 2018
ONGC	86	Resolved
ESSAR OIL	224	Pending
Goodearth Maritime Ltd	891	Pending

#### LEGACY LIABILITIES (Rs Cr)

	Mar 2015	Mar 2018
Wage Arrears	54	30
Leave Arrears	23	20

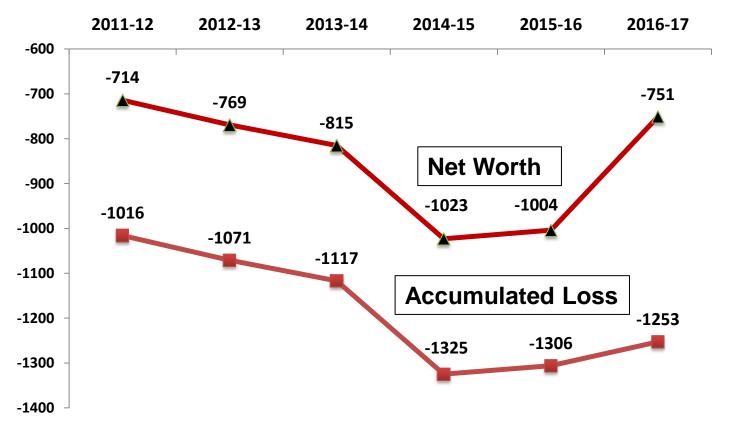
#### ORDER BOOK POSITION Mar 2015 vs Mar 2018 (Rs Cr)





#### COMPARATIVE FINANCIAL INDICES 2011 to 2017 (Rs Cr)

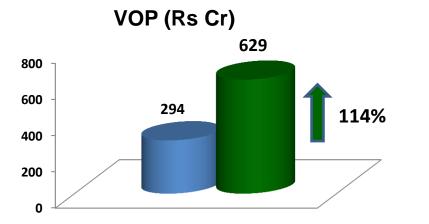




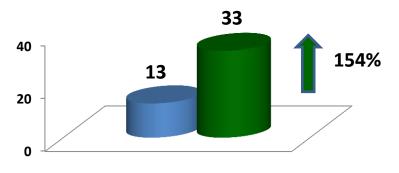
## COMPARATIVE OPERATING INDICES

20

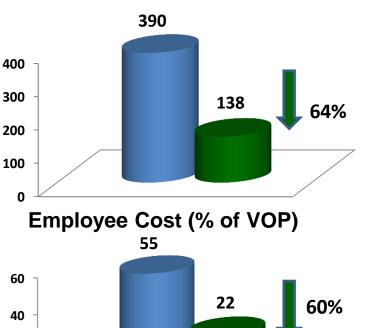
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#### VOP / Employee (Rs Lakhs)



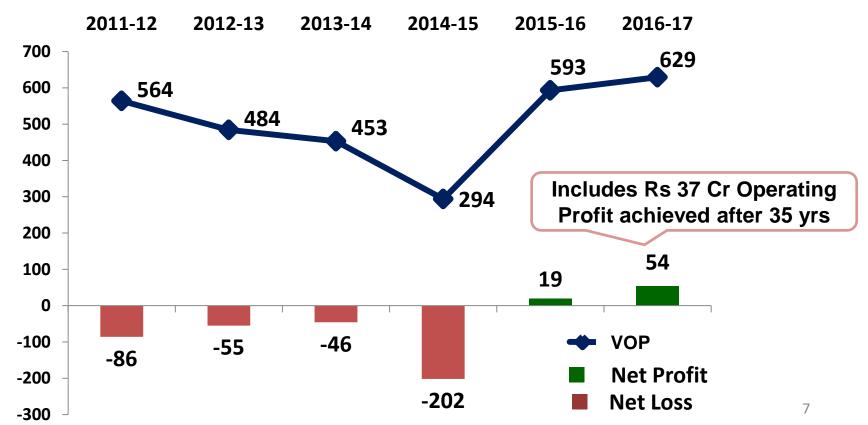
Manhours / CGT



6

#### CURRENT STATUS – Mar 2017 VOP & NET PROFIT (Rs Cr)





#### TRANSFORMATION INITIATIVES (3 'R's for Success)







Improve MoU Ranking

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Achieve Operating Revenue (Profit)



**Deliver High quality ships in time - Reputation** 

#### **MORALE & MOTIVATION**





HSL ANTHEM Written, composed & sung by HSL staff



BUILDER'S MONUMENT Background : "JALAUSHA" first ship built by yard

## **HSL FLAG & MOTTO**



- Adopted on the eve of Platinum Jubilee
  - White for trust & shaped as ships bow
  - Red for Commitment to customers
  - Blue for Capability to build ships for deep blue oceans



#### **REGULAR INTERACTIONS BY C&MD**



#### Weekly with HoDs

- Six weekly with officers
- Three monthly with employees









## EXPENDITURE CONTROL & AUSTERITY MEASURES



- Observance of stiff financial probity by C&MD
- Overtime reduction : Rs 50 lakhs to Rs 50K per month
- Abolition of holiday working allowance for officers
- Right sizing of manpower & dispensing with retainers/ consultants
- Reduced idle manhours by introduction of Biometrics
- Conversion of scrap material by training department for Civil works

## EXPENDITURE CONTROL & AUSTERITY MEASURES



- Clearance of scrap & utilization of dormant stock
- Reverse auction & rationalization of outsourcing
- Instituted short term business
- Reduced expenditure on communication, entertainment, transportation & sponsorship
- Rationalized employee benefits

**Rs 35 Cr saved in FY 2016-17** 

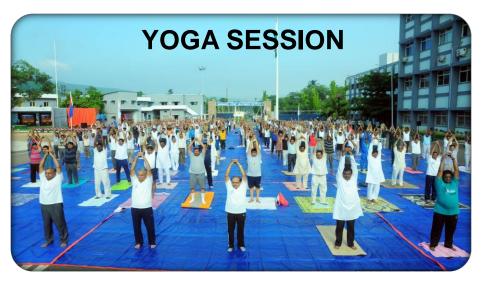




#### **WELFARE ACTIVITIES**

**NEW FAMILY PARK** 

#### **RENOVATED WORKMEN CANTEEN**









## **IMPROVING HUMAN CAPITAL**

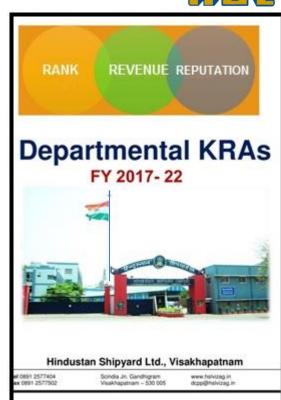


- Improved promotion & job rotation policy for officers
- Improved performance appraisal system
- Skill upgradation of workmen & capsules for officers by COE
- Abolition of Legacy Labour Union's infructuous privileges
- Introduction of user maintainer practice amongst workmen



#### PERFORMANCE MANAGEMENT

- KRAs to incentivise and achieve targets
- Reduce complexity and cost of execution through innovation
- Respond to limitations in financial, material and institutional resources by organizational restructuring
- Evangelize the "Minimize Cost and Maximise Output" mantra





#### **BUSINESS DEVELOPMENT INITATIVES**

- Instituted business development department
- Thrust towards marketing strategy and planning
- Implemented competitive costing methodology
- Engaging & drawing up MOUs with potential partners in India & Abroad

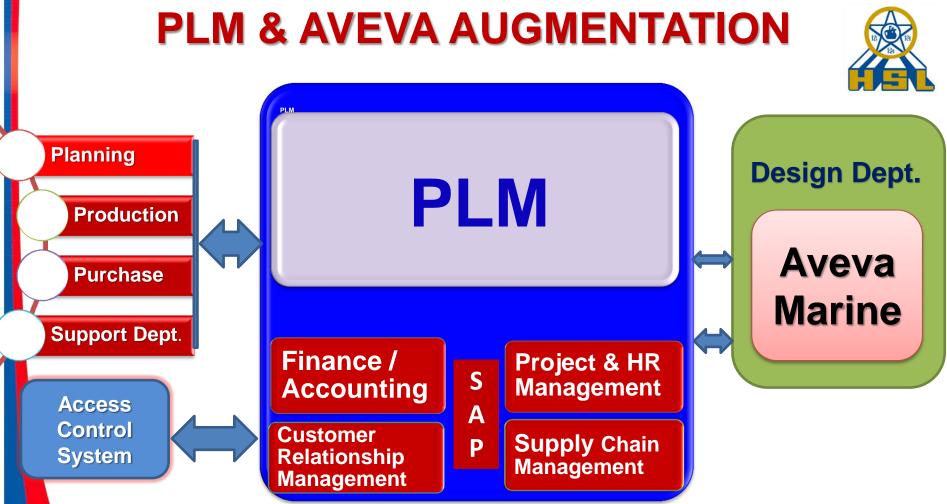


#### **RM's AWARD FOR INNOVATION**



- Multi degree freedom shaft insertion approach
- Alternative methodology to replace rudder carrier bearings without extensive regutting of Electro-Hydraulic systems
- New weld procedure for joining two dissimilar metals

INING	IONS
HINDUSTAN SHIPYARD LTD - INN	
<ul> <li>HINDUSTAN String</li> <li>Innovative Shafting Work</li> <li>Innovative means of Shaft lowering for a 15000 DWT vessel unduced to delay in receiver the shaft</li> <li>Cost Saved - Rs 50 Lakhs &amp; Time Saved - 2 More to the with the shaft</li> </ul>	
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#### **CAPACITY & COMPETENCE BUILDING**

- Acquired capability to build complex vessels with high CGT
- Acquired competence for major refits of EKM Submarines
- Accident free performance since last three years





# *"Continuing our Quest to be the Best"*