



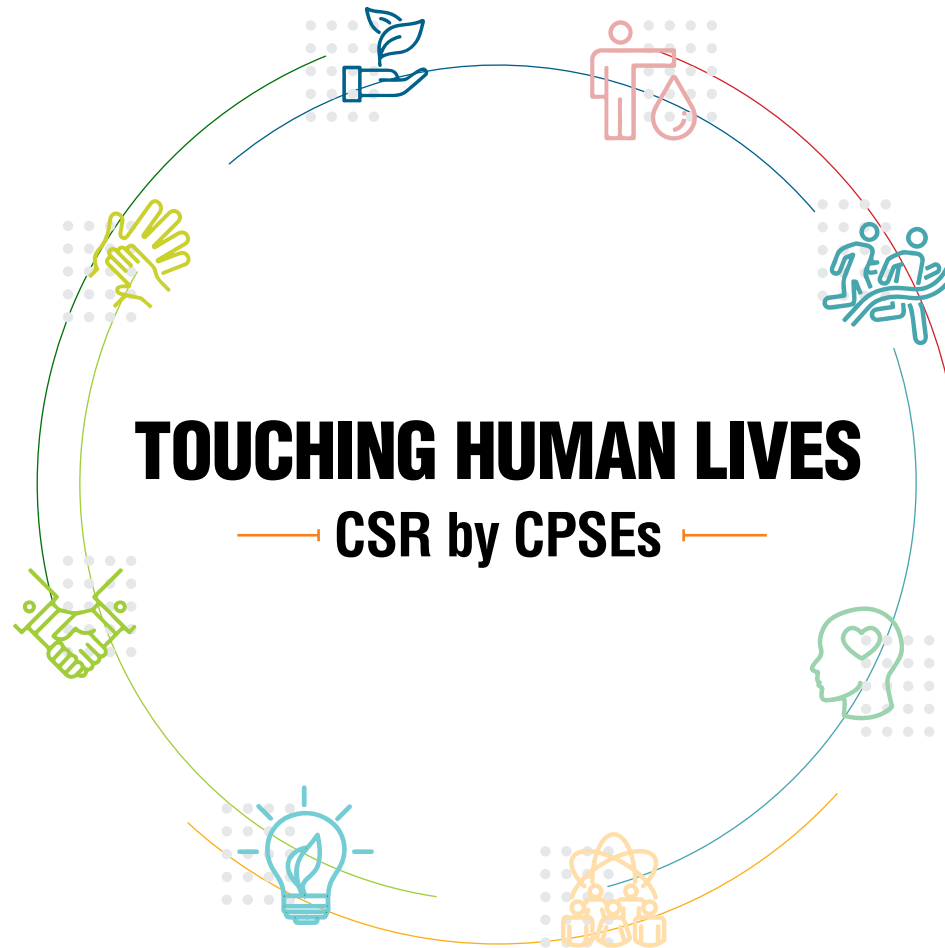
INTERNATIONAL YEAR OF  
**MILLETS**  
2023



**TOUCHING HUMAN LIVES**  
— CSR BY CPSEs —

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Citation : Touching Human Lives: CSR by CPSEs



## MESSAGE

Corporate Social Responsibility, an incessant commitment to operate in a sustainable and ethical manner has evolved over the years as a fundamental business practice. Not only does CSR integrate social, environmental and ethical responsibilities into the governance of business, it also nurtures good business practices and balanced growth of society.

Central Public Sector Enterprises (CPSEs) with their presence in all the strategic sectors of the country, have been working dedicatedly towards the socio-economic development of the country. Corporate Social Responsibility forms an inherent part of the activities and endeavours of CPSEs and transcending with the times, CPSEs are also deciphering methods to utilize CSR as means of innovation and entrepreneurship development in the country.

It is notable that over the years, CSR expenditure by CPSEs has far been exceeding the allocated amount, which fortifies and indicates the increased focus of CPSEs towards inclusive development of the nation.

Encapsulating the essence, efforts and endeavors of CPSEs towards CSR in the country, the Department of Public Enterprises (DPE) is organizing 'CPSEs Roundtable & Exhibition 2023' in association with SCOPE and others.

As this Coffee Table Book titled 'TOUCHING HUMAN LIVES - CSR by CPSEs highlights the several initiatives and endeavors of CPSEs in CSR, I hope that the collation of information serves as referral point for those willing to learn about CPSEs' the inventiveness and steps towards CSR and the betterment of the society as a whole.



Sandeep Kumar Gupta  
Chairman, SCOPE



## MESSAGE

Corporate Social Responsibility or CSR has been a concept into existence for some time now. Its origin can be seen from the ancient period where it was always considered prime responsibility of the ruler. However, over the years, a more individualistic concept has emerged which has moved beyond integrating business with charity and philanthropy to the rise of social and environmental movements and finally acknowledging the “Corporate Citizenship” thereby enlarging focus to social and ethical responsibilities of businesses.

While, India introduced the mandate of CSR in 2014 in the Companies Act 2013, Central Public Sector Enterprises (CPSEs) have been engaged in various activities pertaining to CSR even prior to the mandate. In fact, if we look back at the history of CPSEs, social responsibility was inherent in the purpose of the formation of CPSEs as when India attained independence, the need for social development was urgently felt while transcending the country on the path of economic growth. This gave the rise of the Public Sector which was mandated to undertake commercial development without compromising on the aspects of social justice and development. Even after independence, PSEs have been undertaking CSR work in line with DPE Guidelines issued in this regard from time to time even before it was mandated under Companies Act 2013.

Infact, with prowess and excellence of performance, CPSEs have also innovated in their approach to CSR. They have been vigilant about the need of the country and expanded their scope of CSR to include various national missions of poverty, hunger, sanitation, education, skill development, art, culture, rural development, women & child welfare and much more. They have exceeded expectations by contributing beyond the mandated limit to CSR and also adopting the well being and development of remote corners of the country thereby ensuring balanced regional development.

With the immense work being undertaken by the CPSEs in the field of CSR, it is a pleasure to see the efforts being encapsulated at one place in the form of Coffee Table Book titled “TOUCHING HUMAN LIVES - CSR by CPSEs”. I am sure this would serve as a reminder to all of the incessant dedication of the CPSEs and also serve as an inspiration to other organisations to further their efforts in CSR for the betterment of the society, country and its people.

Happy Reading!



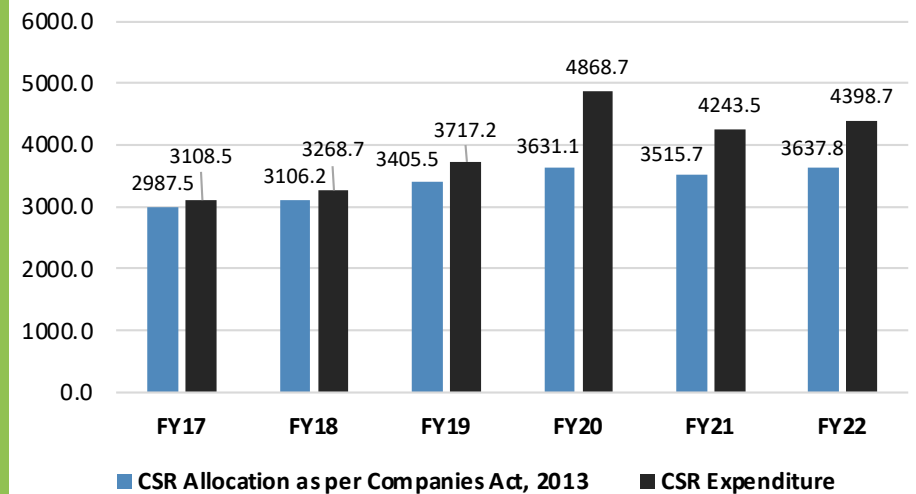
Atul Sobti  
Director General, SCOPE

# CORPORATE SOCIAL RESPONSIBILITY BY CPSES

Companies Act, 2013 mandates all eligible enterprises to allocate two percent of their average net profits over the preceding three financial years to CSR activities. Department of Public Enterprises has been designating a common theme for each financial year since FY 2018-19 for targeting the CSR interventions towards areas that require focused attention. In FY 2018-19, School Education & Health Care was the annual theme, while in FY 2019-20, Nutrition was added as another aspect to this theme. Since FY 2020-21, Health & Nutrition has remained the annual theme with the year 2021-22 providing special thrust to COVID-19 related measures in healthcare. This has been done in consonance with DPE's vision to maintain one theme for at least three years in order to enable long-term planning on the part of the CPSEs and better reap the benefits from long- lasting, sustainable CSR projects. India has made significant progress in eradicating hunger and improving the health and nutritional outcomes in the country, especially that of children.

Data of the top 50 CSR spending CPSEs shows that CSR expenditure has witnessed considerable growth during the past six years, growing from Rs. 3108.5 crore in FY 2016-17 to Rs. 4398.7 crore in FY 2021-22, witnessing a CAGR of approximately 6 percent. Over the years, the gap between CSR allocation and expenditure of CPSEs has also been widening- with actual CSR expenditure far exceeding the allocation for the given years. This indicates an increased focus of CPSEs towards inclusive development of the nation.

**CSR Allocation & Expenditure of Top 50 CPSEs (Rs. Crore)**



Further, CSR expenditure on annual theme of Health & Nutrition is also on an uptrend with an increasing thrust on meeting the healthcare and nutritional outcomes of women and children. However, there needs to be a renewed focus on the 112 Aspirational Districts of the country as CSR expenditure is somewhat lagging in this direction. The objective of this book is to bring to fore some of the replicable and sustainable CSR practices adopted by different CPSEs, thereby providing the much-needed impetus to CSR expenditure, especially in the most remote and backward districts of the country and promoting cross learnings among CPSEs.

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# HEALTH &





# NUTRITION







## HEALTH AND NUTRITION

Health is a global agenda and better health and nutrition status is one of the fundamental rights of entire humankind. It is imperative that a sustainable health care system be established on a national scale in order to improve people's quality of life by addressing all kinds of health issues.

Affordable and quality health care services are priorities of the government. Government of India has launched various flagship programmes such as Ayushman Bharat, National Health Mission (NHM) and Prime Minister's Overarching Scheme for Holistic Nutrition (POSHAN) Abhiyaan, to address the emergent health and nutrition needs of the country.

CSR activities from CPSEs have touched upon the health and nutrition aspect of millions of people in India through one or more interventions; ranging from infrastructure development to improving service delivery which supports the impoverished sections. 'Project Arogya' of **GAIL (India) Limited** and project 'Niramaya' of **THDC India Limited** are providing essential medical services to remote villages through Mobile Medical Units (MMUs) and Health Camps. **Bharat Petroleum Corporation Limited**, **Airports Authority of India Limited** and **Coal India Limited** are providing critical life-saving treatment to children, while **Indian Oil Corporation Limited** is providing nursing training to unemployed girls in Assam. In the nutrition space, **Mazagon Dock Shipbuilders Limited** has undertaken setting up of Anganwadi centres while **SJVN Limited** is providing nutrition kits to meet the dietary requirements of BPL families.

**GAIL (India) Limited's** Project **Arogya** provided free primary healthcare services to rural population of 12 states through 56 Mobile Medical Units (MMUs) during 2018-19.

The MMUs free healthcare services include:

- Doctor's consultation
- Distribution of medicines
- Basic diagnostic tests
- Referral to other healthcare facilities

Information and awareness material on rights and entitlements, government social security schemes, health programme are also provided.

Each MMU has a fixed Journey Cycle Plan, GPS capability and geo-fencing to ensure monitoring, supervision, real-time tracking for the beneficiaries.

Project has been successfully replicated in Barpeta (Assam), Waghodia (Gujarat) and Jhabua (Madhya Pradesh).

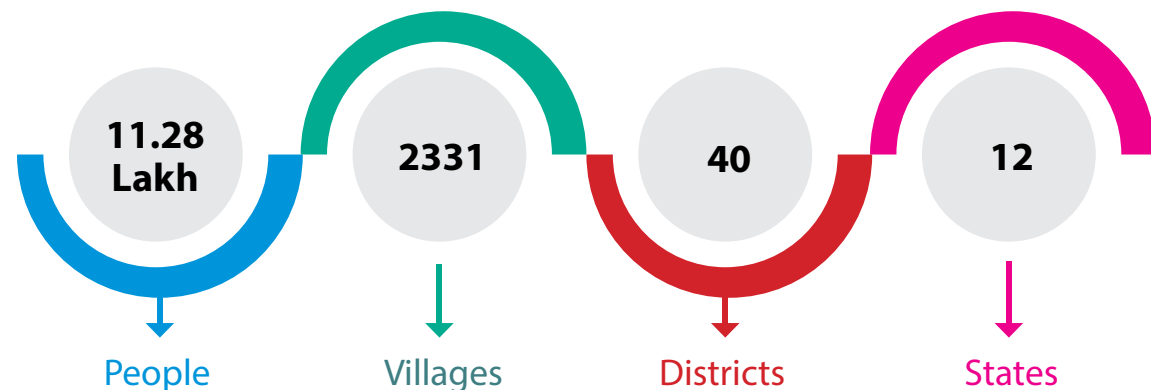
A single MMU covered 5-8 villages per week and reached approx. 25,000 patients in the F.Y. 2018-19.



Mobile Medical Units have free provision of Sanitary Pads for Women for improved self-hygiene



Free medicine reduces additional monetary burden on people



“Me and my village are all thankful to GAIL and Wockhardt Foundation for starting this free ambulance service in Ora village. Now we don't have to worry about travelling far or spending any money for treatments.”

~Rakeshbhai, 34, Ora village, Bharuch district, Gujarat



# 56 MOBILE MEDICAL UNITS



Project Arogya is a successful  
quality healthcare delivery project  
that can be replicated depending on  
community needs.





Ambulance service of SEWA-THDC

**03** DISTRICTS

**60** VILLAGES

**12** LAKH +  
BENEFICIARIES

“ My son who is 10 years old has the problem of pigmentation due to over exposure to the sun. Earlier, I wasn't aware of the problem as I had no prior knowledge regarding any such kind of disease because of lack of proper medical facilities at local level. At the camp organised by SEWA-THDC, the doctor made me aware of pigmentation problem and prescribed required medicine, facial cream as well as guided me about the precautions to be taken. ”

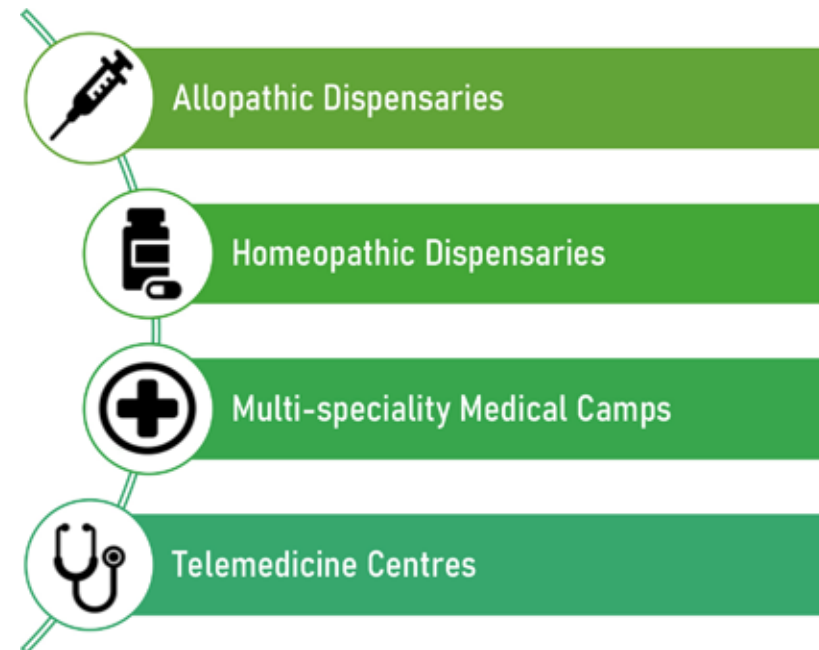
~ Beneficiary from Kyari village, Koteshwar

**THDC India Limited's** Project **Niramaya**, launched in 2016 is aimed at meeting the emergent medical needs in remote villages of Tehri district of Uttarakhand by providing medical facilities and inculcating health-seeking behaviour.

THDC, in association with the District Health Department of Uttarakhand established **40 telemedicine centres**.

**More than 1 lakh OPD units** each year from 2016 to 2023.

Online expert medical consultation and hospital treatment supported by AIIMS, Rishikesh.



*Homeopathic dispensary, Rishikesh*



*Dental camp in Thouldhar, Tehri*



**Bharat Petroleum Corporation Limited** conducted **150 Congenital Heart Defect surgeries** for underprivileged children hailing from 13 states across the country from **February to August 2023**.

Children up to the age of 18 years having congenital heart defects received surgeries through the project and were granted a **new healthy second life of up to 80 years**.

**Social Audit Network:** A key outcome indicator of the project was that the child generates a social value of 16.2 times more than what was invested in its medical care/ procedure.

The Project covers all patient related costs, including:

Preoperative Care	
Echo Screening and Cardiology Consultations are provided till child is fit called for surgery (Child is sometimes under Cardiology followup for 12-18 months before being operated)	
↓	
Inpatient Care	
Open Heart Surgery/ Cath Intervention	Intensive Care and Post Operative Care
↓	
Post Operative Cardiology Followups	
The Child is under 1 month, 3 month, 6 month and yearly Cardiology followups.	



Post Operative ward



Child post Paediatric Cardiac Surgery along with Primary caregiver



Sri Sathya Sai Sanjeevani centre for child heart care



**150** CONGENITAL HEART  
DEFECT SURGERIES  
CONDUCTED



*Child post Paediatric Cardiac Surgery*



**657** CHILDREN SAVED BY  
LIFE-SAVING CANCER TREATMENT



*You don't fight alone*

**Airports Authority of India** undertook to provide lifesaving treatment to underprivileged children suffering from cancer through Tata Memorial Centre.

Financial support of **Rs. 10 crore for two years (2018-2020)** provided Psycho-social medical support included accommodation, transport, nutrition, transfusion, counselling, education, vocational training and survivorship to child beneficiaries.

**657 children** have been provided with life-saving cancer treatment.

Abandonment rate from family has been brought to less than 2%.

Technology driven tracking of patient for timely consultation and therapy to improve survival outcomes has been implemented.

**Their long-term survival rate substantially increased to 60-70%.**



A new ray of hope



Fighting cancer with smile



Small Superhero fighting big battle

“AAI has been supporting paediatric cancer patients at Tata Memorial Centre since 2018. They have taken on a life saving project of providing entire funding for the treatment of children with Cancer at Tata Memorial Hospital. The patients are identified by the medical social workers and the paediatric oncologists and only the children who are deserving and in dire need of support are shortlisted for help. Since 2018, they have supported children to the tune of 108 million rupees. We are grateful to them for their generous & whole hearted support.”

~Prof. Shripad D. Banavali, MD, Tata Memorial Centre



**Coal India Limited** is running **Thalassemia Bal Sewa Yojana** since **2017** for curative treatment of Thalassemia and Aplastic Anaemia.

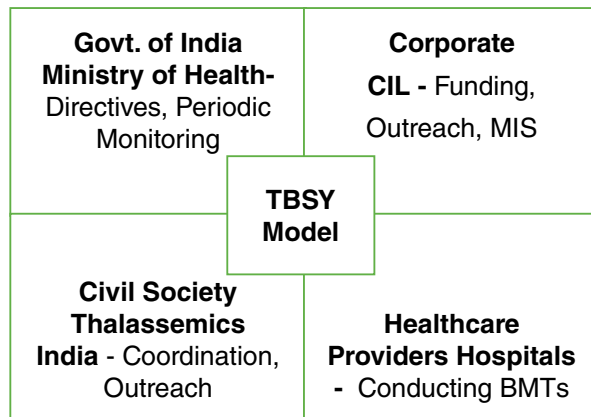
Financial assistance is provided up to **Rs. 10 lakh per patient** for Bone marrow transplant in 10 prominent hospitals across the country.

The project is being conducted in **three phases from 2017-2026** aimed at benefitting eligible patients who are unable to afford high-cost transplants. Successful Bone Marrow Transplants enable them to lead a healthy and normal life.

CIL is the first CPSE to implement a unique model which can be replicated for treatment of such 'orphan' diseases.



*Beneficiary on his discharge from the hospital*



*Beneficiary of Thalassemia Bal Sewa Yojana*



*Beneficiary of Thalassemia Bal Sewa Yojana*



**356** BENEFICIARIES  
IN THE FIRST 2 PHASES



“ ***My entire family is very happy because now my daughter will not have to face the pain of getting pricked by needles for transfusion every month. For us, Coal India Limited & Ministry of Health and Family Welfare, Govt. of India are the messengers of God.*** ”

~Father of Elisa Arora (Beneficiary from Scheme)

Launch of 3rd phase of the scheme by Hon'ble MoS (Health & Family Welfare), GOI



**868** ENROLLED

**671** SUCCESSFULLY  
COMPLETED

*Health camp for  
employees and  
contract workers by  
GNM students*



## Indian Oil Corporation Limited

established **Assam Oil School of Nursing** (AOSN), Digboi, in **1986** with the objective of providing professional training to **unemployed girls in nursing and midwifery courses**.

Students attend different village medical health programmes so as to integrate with the social elements. On the job training with appropriate stipend is provided.

Expert faculty, latest curriculum, advanced facilities such as free annual medical examination, tuition, hostel, uniforms, medical treatment are also provided without any cost.

Assam Oil School of Nursing is recognised by the Indian Nursing Council (INC), a statutory body under Government of India, Ministry of Health and Family Welfare.

The programme assures 100% placement to girls who successfully completed the course.

“ *I was from a very poor family. I am grateful to the nursing school and IOCL, Digboi, for giving me the chance to do such a noble course without any cost because of which I have become self-dependant and also can give economical support to my family.* ”

~Jhuma Das, GNM (1997-2001)



B.Sc. Nursing students attending classes at Assam Oil School of Nursing



Training in an operation theatre at a hospital.



Nursing students going to attend class

**Mazagon Dock Shipbuilders Limited** upgraded the infrastructure and provided improved facilities at Anganwadi Centres in **Nandurbar District of Maharashtra** from **2020-2022**.

#### Activities involved:

- Provision of **basic amenities and 6 Solar Power Sets** for uninterrupted power supply.
- Creation of **child-friendly ambience** through toys and painting of alphabets, words, pictures on the walls.

#### Impact:

- Improved measurement and reporting of **weight and height** of pregnant ladies and infants/ children.
- Enhanced learning outcome among pre-school children through **audio-visual aids**.

“The project was successful in upgrading infrastructure of existing AWCs and thereby helped District Administration – Nandurbar in its fight against malnutrition.”

~District Planning Officer - Nandurbar



Painting on inside walls of Aaganwadi, Nandurbar



Painting of numbers & alphabets in Anganwadi, Nandurbar



Newly constructed Anganwadi Centre at Gaman village, Nandurbar



## 91 VILLAGES

# 100 AWCS

## 91 VILLAGES

# 13650 BENEFICIARIES

Newly  
constructed  
Anganwadi  
Centre at  
Sinduri village,  
Nandurbar





# 984 BENEFICIARIES



*Distribution of antenatal financial support amongst the BPL Women in Mori, Uttarakhand*



**SJVN Limited** under its **Silver Jubilee Women and Child Development Scheme** is providing healthcare support to **pregnant women** in 10 districts of **Himachal Pradesh, Uttarakhand, Bihar and Maharashtra** since **2012**.

**Financial support of INR 10,000** has been provided to pregnant women from households in the Below Poverty Line category.

Free consultation is given to each BPL woman in Primary Health Centres, Sub centres, Panchayat Bhawans during **ante-natal and post-natal period**. Gift pack comprising of nutritional food, soaps, and other hygienic items etc. is also provided to beneficiaries.

**Nutrition kits** were distributed in the Aspirational District of Chamba, Himachal Pradesh amongst **10,000 pregnant/ lactating mothers**.



BPL Women receiving nutrition kit and financial assistance at Bithal, H.P



Financial assistance being provided to BPL mother with child at Jhakri, H.P



Financial assistance along with child care kit to BPL Mother in Buxar, Bihar

[illegible]



# SANITATION & HYGIENE

Touching Human Lives: CSR by CPSEs

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## WATER, SANITATION AND HYGIENE

In a country like India, poor sanitation adversely affects the health of people. Women are the worst affected by lack of proper sanitation. A major proportion of the total disease burden in rural areas is due to lack of clean water, sanitation, and improper solid and liquid waste management. Government of India's flagship Swachh Bharat Mission aims to make entire urban and rural India Open Defecation Free (ODF) along with scientific management of municipal solid waste, including construction of individual household toilets, public toilets, grey water management, solid waste management, information, education, behavioural change and capacity building.

The momentum generated by the government is being carried forward through CSR efforts of CPSEs that range from construction of sanitation infrastructure and management of solid and liquid waste to provision of safe drinking water, as well as awareness generation and education of the masses to inculcate good habits of hygiene and sanitation. **Hindustan Copper Limited, ECGC Limited, NTPC Limited and Housing and Urban Development Corporation Limited** are some of the CPSEs supplementing the government's efforts towards improved hygiene and sanitation in the country.



**7600** BENEFICIARIES  
DRINKING WATER PROJECT

**5025** BENEFICIARIES  
HOUSEHOLD TOILETS PROJECT





**Hindustan Copper Limited** provisioned for community-managed drinking water supply systems called 'Jal Minars', household and public toilets, and sanitation awareness campaign in schools and in the community in East Singhbhum district of **Jharkhand** from **2016-2018**.

**7600 people** were provided with access to safe drinking water through the **8 'Jal Minars'**.

**5025 people** were provided with access to safe sanitation through **1005 household toilets** and awareness campaigns on hand washing.



Individual household toilets

“Collaborative efforts with HCL in construction of household toilets have made Benasole Panchayat ODF and the community is benefitting from the CSR project.”

~Smt. Sukurmani Hembrom,  
Mukhiya of Benasole Panchayat,  
Mosabani Block



Jal Minar prototype



Awareness session being conducted in a school



**ECGC Limited** through its project **Jaldoot** provided clean and safe drinking water in **tribal villages** of Palghar district of Maharashtra.

‘Jaldoot’ an innovative scitech water vehicle is designed by Science and Technology Park, Pune.

Every day, the Jaldoot distributes **more than 20,000 litres of drinking water** benefitting more than 8500 people.

Availability of clean and safe drinking water **significantly improved the health** of the villagers and improved the **attendance of school-going children**.

Drop in the **incidence of waterborne diseases** and reduction in loss of man-days at work was also noticed.



*ECGC officials stating importance of safe drinking water*



*Villagers collecting safe drinking water from a Jaldoot vehicle*



*Jaldoot vehicle filling community water tank*





**20000** LITRES OF  
DRINKING WATER

**8500** PEOPLE  
BENEFITTING



*Jaladoot vehicles ready for launch at Palghar District*



**12L** RESIDENTS  
BENEFITTED

**600** MUNICIPAL WASTE  
PROCESSED EVERY DAY

**60** METRIC TONNES OF  
WASTE CONVERTED



*Collection of waste at the facility*



**NTPC Limited** undertook the revival of an abandoned waste management plant in **Varanasi, Uttar Pradesh in FY 2016-17.**

600 metric tonnes of municipal waste is processed every day.

60 metric tonnes of waste is converted into organic manure.

24 metric tonnes of waste is converted into Refuse-derived Fuel.

200 KW Waste-to-Energy Plant for electricity generation has been installed.

The plant has **benefitted approximately 12 lakh residents from 90 wards** of Varanasi Nagar Nigam.

It also generated employment in the waste management processes through the project.

**Other benefits:**

- Reduction in greenhouse gas emissions
- Reduction of land, air and water contamination
- Packaged organic manure provided to farmers at subsidised rate



*Segregation of waste in Trommel Unit*



*Dumping of waste for drying purpose*



*Waste weighing at weigh-bridge*

## Housing and Urban Development Corporation Limited installed underground solid waste management systems at **fifteen locations** in **Almora district of Uttarakhand**.

The project aimed to eliminate open littering, improve public health, and enhance the aesthetic of the town through better hygiene and cleanliness.

The project was implemented from **2020 to 2023**.

Solid waste management in Almora town has witnessed significant improvement, reducing the pressure of untreated waste generated on hill ecosystem.

The underground bins are closed and covered, so that the waste is not exposed to pests or animals. The sealed design of the bins also prevents waste from overflowing.

The bin **eliminates the need for frequent transportation** of waste from open bins to landfills.

**Separate compartments for wet and dry waste** enable the segregation of recyclable materials from organic waste.



*Underground bin installed near Almora Stadium*



*Underground bin near Taxi Stand, Almora*

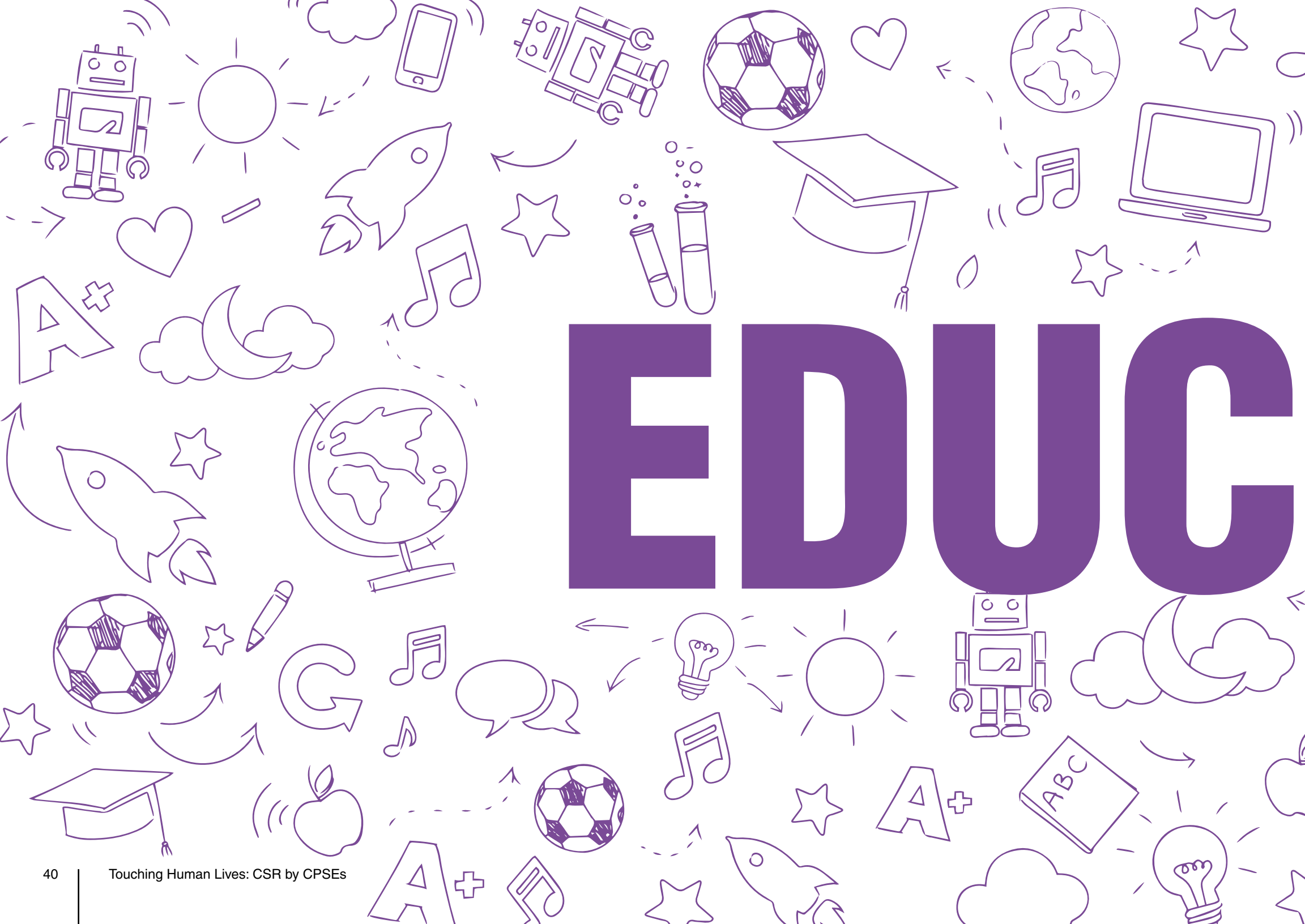


*Underground bin At Dugalkhola, Almora*





Underground bin near Akashvani Colony, Almora



# EDUC

**ATTENTION**

Touching Human Lives: CSR by CPSEs

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## EDUCATION

The fourth Sustainable Development Goal envisages ‘Education for All’ by ensuring equitable, inclusive, and quality education along with the promotion of lifelong learning opportunities for all by 2030.

CSR activities of CPSEs are in line with the ‘Beti Bachao, Beti Padhao’ campaign of the Government of India with majority of CPSEs promoting girls’ education through their CSR efforts. Government’s recent thrust has also been on transforming the higher education sector at a rapid pace. This is being achieved by substantially augmenting the physical infrastructure in terms of the number of schools and higher education institutes, improving the quality of education by setting up institutions of excellence as well as training of teachers, and improving accessibility of education in the north-east and border areas.

CPSEs through their CSR expenditure are ensuring last mile delivery of educational infrastructure and services. While **Hindustan Petroleum Corporation Limited** and **National Aluminium Company Limited** are augmenting the Government’s efforts to encourage girls’ education in the country, **OIL India Limited** and **Central Coalfields Limited** are leveraging technology to strengthen teaching-learning practices and promoting higher education, respectively. **Power Grid Corporation of India Limited** is enhancing access to education for riot affected children in the north-east.



## Hindustan Petroleum Corporation Limited's

project **Nanhi Kali**, operational since **2016** aims to maximise enrollments and minimise drop-outs of girl children in schools.

It has been implemented in tribal and backward areas of **Visakhapatnam, Andhra Pradesh**, and marginalised communities of **Mumbai, Maharashtra**.

Classes are conducted at **Academic Support Centres (ASC)**, set up within government school premises and operate before and after school hours.

The curriculum includes:

- **Promotion of Sports** and a creative pedagogy to boost self-confidence and improve leadership skills.
- **Digital learning** through tablets with pre-loaded educational content.
- **Periodic assessments** to improve learning outcomes.



*HPCL Nanhi Kalis in their ASC, Angul, Odisha*



*HPCL Nanhi Kalis with tablets, Vizag, AP*



*HPCL Nanhi Kalis doing extracurricular activities, Vizag, AP*

12500 GIRLS REACHED | 0 DROPOUTS | 91% ATTENDANCE



HPCL kit distribution, Angul, Odisha

“ I like to study using the tablets at the Academic Support Centre and I like the content with voice prompt in the tab. Through this tab class, I developed my skill & knowledge on various concepts. Earlier I was weak in English but after joining this programme and and with regular attendance at ASC, I have improved my English skills gradually along with other subjects.”

~Gitanjali Behera, Student



**1123** BENEFICIARIES | **87%** PASS OUT RATE





**National Aluminium Company Limited** is running the project **Nalco ki Ladli** since **2016** in Angul and Koraput districts of Odisha for meritorious girls belonging to the Below Poverty Line (BPL) category.

Under the project, **financial aid of Rs. 6000 per annum per student** is provided to poor and meritorious girls of classes VIII to X to enable them to continue their education.

A robust system is in place to identify beneficiaries from peripheral government schools.

Scholarship is provided through **Direct Benefit Transfer (DBT)** mode in order to ensure that the fund is used for the girl's education only.

The project promotes **extra curricular activities including sports**, generating **healthy competition, confidence building and leadership qualities**.



Annual Sports Meet of Nalco ki Ladli 100-metre race



Championing the cause of the girl child



Ms. Baisali Rani Turuk, beneficiary, with her family

*I lost hope after 7th grade when I was about to stop my studies because of family issues. But "Nalco ki Ladli" was a saviour for me. I got this scholarship and excelled in academics. I am now hoping for a better career in the future. All credit goes to NALCO Foundation and my teachers.*

~Baisali Rani Turuk

*Illa would have dropped out in class eight because of the financial crisis in her family. It is because of the support from the NALCO foundation that Illa has performed so remarkably well in class 10th annual exams.*

~Mother of Illa Biswal



**Oil India Limited** since 2019 is promoting teaching-learning practices by introducing technology-based innovations through its project **OIL Dikhya**.

The project aims to enhance conceptual clarity of students and capacity-building of teachers in rural government schools of Tinsukia, Dibrugarh, and Charaideo districts of **Assam**.

The project provides **Certified Computer Education on Wheels** and **Value-Added Education** in 30 rural government schools for upper primary students.

The teaching-learning process involves **interactive educational tools and Knowledge-Yan (K-Yan)**.

K-Yan is a patented multimedia audio-visual gadget for delivering multi-lingual content on subjects such Science, Math, and English.

**Value-added education** involves:

- Life skills
- Health & hygiene
- Gender inclusivity
- Environmental education
- Financial literacy



*Adding dimension - BALA Concept*



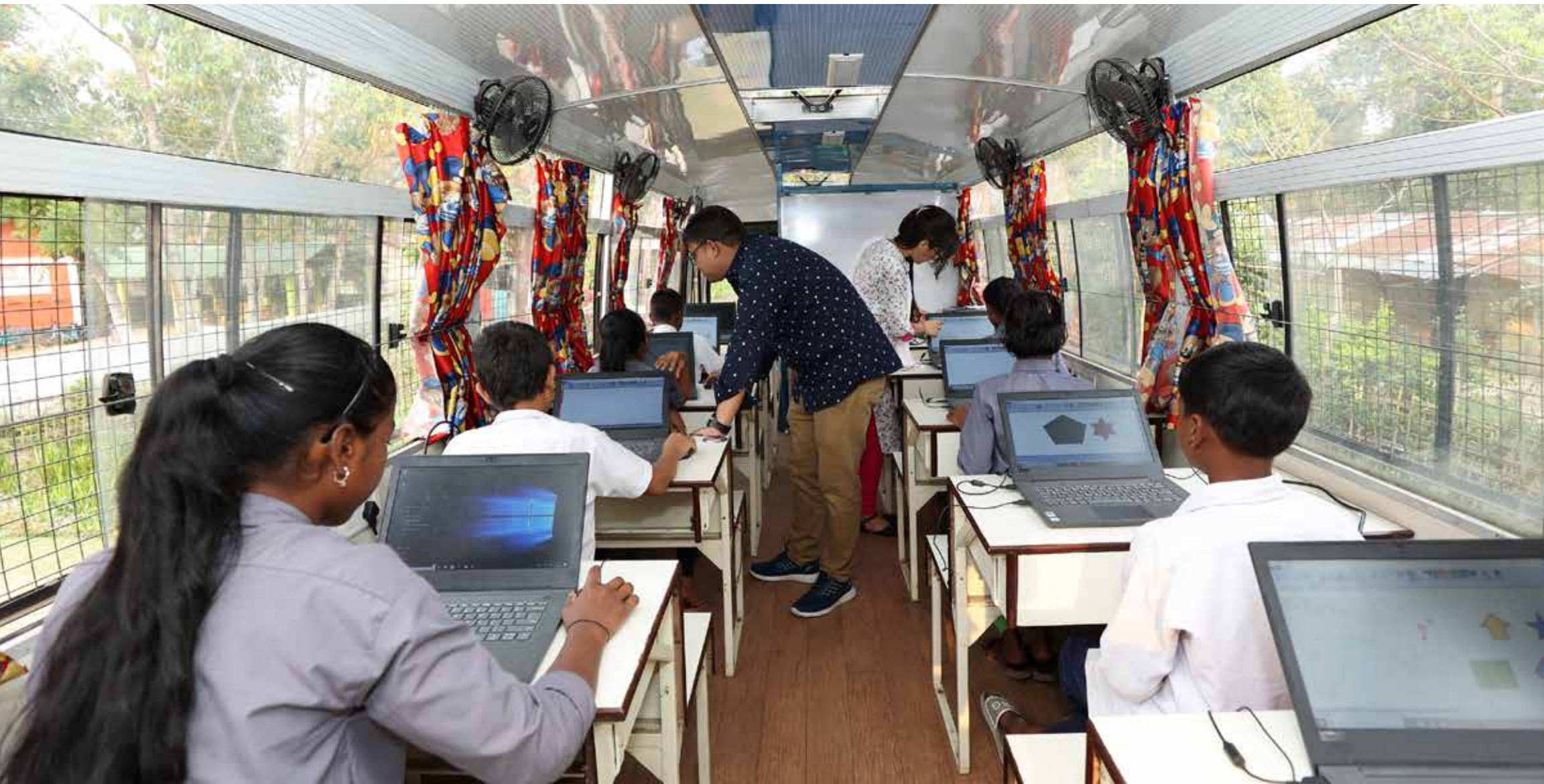
*Life skill education being imparted in a school*



*Smart classroom using K-Yan*



## 30 RURAL GOVERNMENT SCHOOLS



*Computer bus facility available in school premises*



OUT OF **194** PASS-OUTS  
TILL 2022

**85%** HAVE CLEARED  
JEE MAINS/ ADVANCED



*Physics faculty interacting with students*



**Central Coalfields Limited,** since 2018 has been enabling **20 boys and 20 girls every year** to get **free quality senior secondary (+2) education.**

The project also coaches students for competitive **entrance exams** like JEE Advanced and JEE Mains, under its initiative **CCL Ke Lal Laadli** in 8 Aspirational Districts of **Jharkhand.**

Students residing within 25 kms. of company establishment are selected through an entrance examination.

The students are enrolled in **DAV Public School** for their +2 education.

As part of its employee engagement, **IITian officers of CCL provide coaching** to students for competitive entrance exams.

The students are also provided with **boarding, meals, and healthcare services.**



*CCL Ki Laadli beneficiaries enjoying refreshments*



*CCL Ki Lal Laadli beneficiaries along with faculty and wardens*



## **Power Grid Corporation of India Limited**

has funded the education of children belonging to the violence-affected states of Manipur, Assam, and Chhattisgarh who have lost their parents under the flagship scheme **Assist** of the National Foundation for Communal Harmony, since 2014.

This assistance is meant to bring violence affected children in mainstream of the society.

Among those receiving assistance, 350 students are studying in MBBS, MBA, M.Tech, MCA, B.Tech, B.Ed, BBA, Nursing, LLb courses, etc.



*Group activities organised during field visit*



*Single mothers of beneficiaries*



*Beneficiaries are living a more meaningful life with the aid of the scheme*

**3** STATES

**13** DISTRICTS

**10585** BENEFICIARIES REACHED  
2015-23

**1600** CHILDREN ASSISTED  
2023



*Beneficiaries during a field visit*





# ENVIRO



# **NIMENT**

## **AND SUSTAINABLE DEVELOPMENT**





## ENVIRONMENT AND SUSTAINABLE DEVELOPMENT

**Environment and sustainable development** is crucial and, in order to achieve the goal of inclusive development, a judicious approach towards this is imperative. Measures to conserve natural ecosystems has been prioritised by the Government. National River Conservation programmes, National Green Hydrogen Mission, Mangrove Initiative for Shoreline Habitats and Tangible Incomes (MISHTI), Rooftop Solar Power scheme, etc., are aimed at addressing environment and climate change issues. Non-conventional sources of energy, including solar, wind and other renewable sources are being promoted.

Aligning with the Government of India's objective and commitment towards the goals for environment, energy and sustainable development, it is imperative for the CSR environment and particularly for large CPSEs to supplement the Government's efforts through their CSR initiatives.

CPSEs directly or in partnership with NGOs have taken up several interventions on conserving the environment, reducing the use of fossil fuels and promoting sustainable energy models. Particularly, river rejuvenation of dried up river basins, constructing solar-powered lighting and water facilities, conservation of protected fauna, etc. are some of the notable projects undertaken by CPSEs. NLC India Limited, WAPCOS Limited, Hindustan Aeronautics Limited, Oil and Natural Gas Corporation Limited, and MECON Limited have done commendable work in this area.



**NLC India Limited**, under its project **Jal Paryapt**, undertook de-silting and rejuvenation of water bodies and lakes in Cuddalore district of **Tamil Nadu** from **2014-2021**.

Major interventions under the project involved:

- Survey of water bodies
- De-silting and geo-tagging of de-silted ponds
- Strengthening of bunds and construction of sluices and regulators
- Sinking bore-wells
- Installing solar powered motor pumps

The intervention has facilitated cultivation of **second and third crop in a year** leading to income augmentation of farmers through regular supply of irrigation water.

**Improvement in groundwater level** in the catchment of de-silted water bodies has been noted.

There is an **improvement in pisciculture and aquaculture** in the region.

Local communities involved through dialogue and campaigns to promote conservation of community water bodies and lake system.



*A farmer on tractor at paddy fields under newly de-silted Chokkankoli lake in Cuddalore District, TN*



*Women collecting water from newly rejuvenated lake in Kummudimolai village*



*Sugar cane farmer under Chokkankollai village lake*





**43** WATER BODIES  
DE-SILTED

*Perpriakuppam  
Pond,  
Cuddalur District,  
Tamil Nadu*



**45** SOLAR STREET  
LIGHTS INSTALLED

**150** SOLAR LANTERNS  
DISTRIBUTED





**WAPCOS Limited** implemented project **Roshni**, in 2017-18 in 5 villages of Udaipur district of Rajasthan.

The project reduced the dependence of the inhabitants on erratic power by provisioning for a solar-powered lighting system.

The project comprised of solar lighting and fans with a mobile charging system, 45 solar street lights along with the distribution of 150 solar lanterns to school children.

Use of eco-friendly and non-polluting solar lights instead of conventional kerosene lamps has **reduced health risk**.



*Development of basic infrastructure facilities to provide electricity through Solar Light Systems in five villages of Udaipur District, Rajasthan, has been carried out.*

**90% of the young beneficiaries** are using solar lanterns for studying.

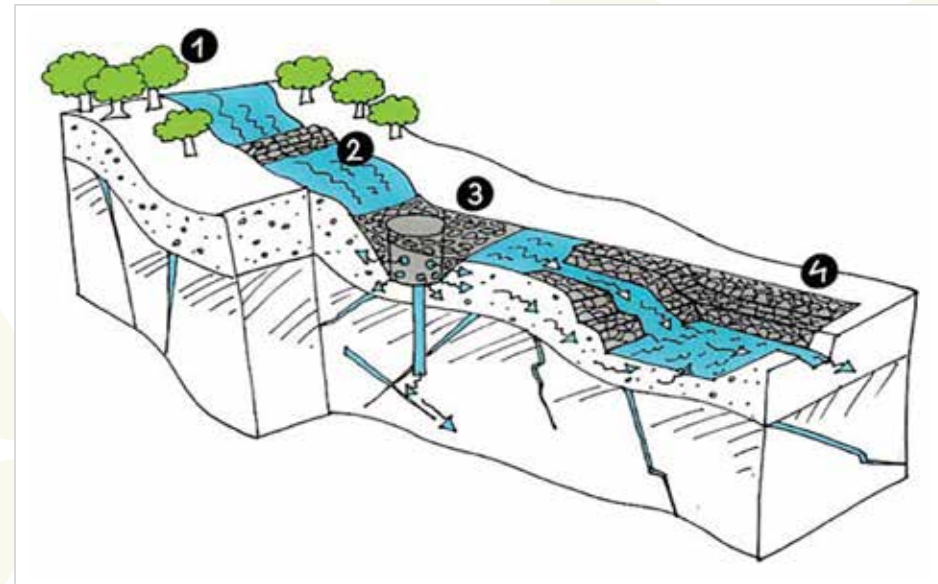
**Working hours have also increased** by 2-3 hours a day. Households have been able to earn additional Rupees 500-1000 per month.

Solar street lights have provided **better access to roads during night** hours, thereby increasing the social activities, improving the **business and safety conditions**.



**Hindustan Aeronautics Limited** undertook rejuvenation of the dried up river basin of river Kumudavathi in **Karnataka** during **2015-2022** by constructing **11 Mini Watersheds**, in partnership with the International Association for Human Values.

- The augmented recharge in the year 2018 is estimated at 1.625% of the available run off
- This translates to 70,10,25,000 litres during one rainy season i.e., 1,40,205 tankers of 5000 litres capacity
- It was also found that green cover has increased from 0.024 Sq. km (0.01%) of total area in 2013 to 0.82 Sq. km (0.18%) in 2020
- Dry land area has decreased from 335.60 Sq. km (72.96%) in 2013 to 242.74 Sq. km (52.78%) in 2020
- Wetland area has also increased from 0.36 Sq. km (0.08 %) in 2013 to 0.51 Sq. km (0.11%) in 2020



*Interventions undertaken for ground water recharge*



*Increased green cover*



*Water pond*



# 11 MINI WATERSHEDS CONSTRUCTED



*Post-rejuvenation catchment area*



**36**

**DEER AND THEIR  
NEWBORN FAWNS  
TRANSLOCATED**

**INDIA'S FIRST-  
EVER SUCCESSFUL  
TRANSLOCATION OF  
EASTERN SWAMP DEER**





**Oil and Natural Gas Corporation Limited** partnered with the Wildlife Trust of India and the Department of Environment and Forest, Government of Assam, to undertake the Eastern Swamp Deer Conservation project from 2011-2018.

**36 deer and their newborn fawns** were translocated from **Kaziranga National Park to Manas National Park**.

The deer were transported in a specially created truck to mimic their natural habitat with **zero mortality** during translocation.

Post relocation, the population of Eastern Swamp Deer in Manas National Park has increased **from almost zero to 74 in 2018, 83 in 2019, 99 in 2020 and 121 in 2022**.

The project marked **India's first-ever successful translocation of Eastern Swamp Deer** and fulfilled India's commitment to UNESCO World Heritage Site Committee.



*Eastern Swamp Deer at Kaziranga National Park*



*Eastern Swamp Deer inside truck during translocation from Kaziranga to Manas*



*Eastern Swamp Deer at Manas National Park*



**MECON Limited** constructed a **solar photovoltaic based drinking water system** in **2015**, at Bar Toli village, Ranchi, Jharkhand to provide safe drinking water to the underprivileged.

Remoteness and rough terrain made it difficult for villagers to fetch water, especially during monsoon season.

**Uninterrupted potable water supply** is guaranteed to the villagers at an easily accessible central place in the village.

The project uses solar energy for all its operation, and thus, is free from carbon emissions.

The system is automated and requires no human intervention.

“ *Earlier we used to bring water from Dari. There were lot of problems & inconvenience in it. As Dari is open, there are lots of insects in the water. We often suffered from stomach problem. Now we take water from the Tank and use it for drinking also. Now we have no stomach ailment. Even children have better health. We get time for other work also, as we get water near to the house.* ”

~Budhni Devi, aged 50 years,  
resident of village – Bartoli



Villagers bringing water from Dari



Excavation of trench for laying pipeline



Villagers collecting drinking water

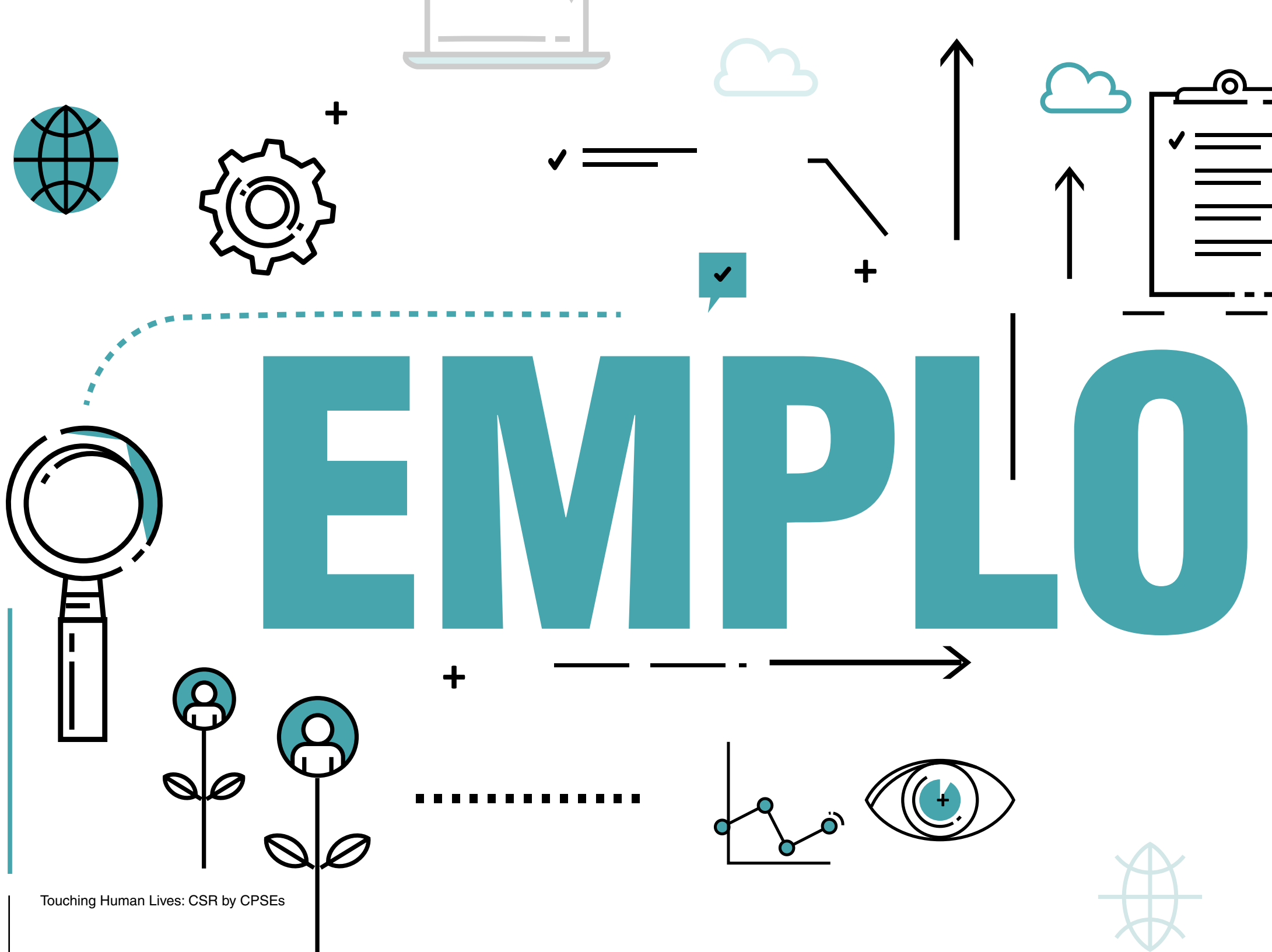


**320** BENEFICIARIES



*Earlier source of drinking water- Dari*





# EMPLO









## EMPLOYMENT AND SKILL BUILDING

**Pradhan Mantri Kaushal Vikash Yojana (PMKVY)** is the flagship programme for skill building in India. India is the youngest country globally and we must reap the demographic dividend for the development of the nation. PMKVY is in its 4.0 stage and has been instrumental in building a large pool of skilled population. This has enhanced the employability of skilled youth who are fulfilling the dual objective of sustaining their livelihood and contributing to GDP of the country. The policies of the Government of India in this area have been to ensure that skilling produces the outcome of employability.

CSR activities can be a major tool in supplementing the Government's efforts in skilling India. At the local level, identification of right kind of skilling for individuals, encouraging female participation in the labour force, and enabling access to gainful self-employment for the disadvantaged are the focus of CSR activities of CPSEs.

**Hindustan Aeronautics Limited, Bharat Electronics Limited, Bharat Dynamics Limited, IRCON Limited, Airports Authority of India Limited, and Central Mine Planning and Design Institute Limited** are some of the CPSEs that have tried to ensure that the Government's efforts towards skill building and entrepreneurship are successfully augmented.



**1000+** BENEFICIARIES PER YEAR



*Aerial view of the HAL-IISc SDC*



**Hindustan Aeronautics Limited** supported IISc in establishing a skill development centre in Chitradurga district in **Karnataka** from **2015-2023**.

The Centre offers **22 training programmes on Internet of Things (IoT), Sustainable Energy, Augmented Virtual Reality, and Multi Rotor Drones**.

Training is also provided to Science and Mathematics teachers to improve the standard of Science and Mathematics education in the schools and colleges.

More than 50% of the course duration is devoted to **hands-on learning** in laboratories.

IoT and Electronics Laboratory, Composite Material laboratory, Augmented & Virtual Reality /Artificial Intelligent for UI/UX lab, and UAV & Multi Drone Lab, Energy Internet based Next Generation Smart Grid Lab, are some of the laboratories present.

“

*The overall workshop experience was very good. First time in my life I got the opportunity to study from IIT faculties and the experience was wonderful, I have gained good knowledge of IoT devices. Also, I got an insight, i.e., in which direction we should think to develop particular prototype of idea and solve problems effectively.*

”

~H. Ram Rakhiyani - IoT Programme



Skill training programme on drones



HAL IISc SDC lab training in progress



HAL IISc classroom session in progress



HAL – IISc Skill Development Centre, Challakere, Chitradurga main building



**Bharat Electronics Limited** adopted Government Industrial Training Institute (ITI), Gowribidanur in Chikkaballapur district of **Karnataka** from 2016 to 2017.

Adopted ITI developed as a model institution with state-of-the-art infrastructure, tools and equipment.

Apart from renovation of the existing infrastructure, focus was laid on generating awareness on housekeeping and safety charts, as well as providing training charts and aids to the ITI.

**Capacity building of students and faculty**, industry exposure, imparting soft skills, world class workplace practices like 5'S, green energy, etc. was focussed upon.

'**Training of the Trainer**' programme for the faculty of the institution was implemented.

**Industrial exposure** was provided to students.

**80%** of the passing students got **employment/ self-employment**.



*Students of Govt. ITI Gowribidanur gain hands-on experience on state-of-the-art drilling machine*



*Students of Govt. ITI Gowribidanur being instructed by the teacher on state-of-the-art mechanical equipment*



*Students of Govt. ITI Gowribidanur being instructed by the teacher on state-of-the-art electronic equipment*



*Students of Govt. ITI Gowribidanur gain hands-on experience on state-of-the-art lathe machine*





Govt. ITI, Gowribidanur  
adopted by BEL



# 1200 WOMEN BEING PROVIDED TRAINING



Women at Textile Training Centre



**Bharat Dynamics Limited** provided job-oriented skill training in **tailoring** to rural women of Vizianagaram district of **Andhra Pradesh** through the District Rural Development Agency, Vizianagaram from **2021-2023**.

**600 Women** at Vizianagaram have been provided stitching training through **10 centres**. A second batch of training 600 women is currently in progress.

“The training provided in textiles through CSR fund BDL, helped me earn and live better. It is a 90 days training. During the training we learnt how to cut cloth as per the measurement and stitching skills.”

~Smt. Gummadi Hemalatha,  
Trainee, Chamalapalli, Vizianagaram



BDL CSR committee members visited the training centre



Stitched garments display at different training centres



Stitching material kits distributed to the trainees





**IRCON Limited** through Bisnouli Sarvodaya Gramodyog Sewa Sansthan provided skill development training to women in Ghaziabad district of **Uttar Pradesh**.

Project was implemented during **2018-2023**. Livelihood of 639 women was strengthened by providing them need-based hard/ soft skills.

Training was imparted in the following areas:

- Cutting and tailoring
- Beauty & salon
- Computer operations
- English speaking
- Soft skills
- Financial literacy

Beneficiaries include women from backward classes, SCs, minorities and marginalised groups.

More than **76% of the beneficiaries** were able to find gainful employment either through placement or self-employment.



*Beauty parlour training programme*



*English speaking programme*



*Tailoring training programme*



*Computer operation training programme*





*Beneficiaries with their course certificates at the valedictory event*



**1604** YOUTH TRAINED | **4** STATES | **13** DISTRICTS



*CIDC campus interview and placement of candidates*



**Airports Authority of India Limited** provided **employment-oriented skill training to persons** belonging to marginalised sections such as SC, ST, OBC, women, unemployed youth and EWS across the states of **Assam, Meghalaya, Mizoram, and Tripura** from **2018-2022**.

The programme augmented the **construction industry** by skilling local youth in construction engineering and masonry.

Availability of skilled workforce has enabled smooth implementation of construction and infrastructure projects in the north-eastern states.



Kahikuchi Training Centre, CIDC



Tura, Meghalaya Centre, CIDC



Skill development of youths



## 40 VISUALLY-IMPAIRED GIRLS BENEFITTED



*Braj Kishore computer center building*

**Central Mine Planning and Design Institute Limited** supported Braj Kishore Netraheen Balika Vidhyalaya in skill building of visually impaired girls in Bargain village of **Ranchi, Jharkhand** from **2015-2018**.

**A hostel cum training centre** was constructed for blind girls.

Sponsorship provided for **education, computer training, and other extra-curricular activities**.

**A call centre** is being run by the beneficiaries, enabling them to **earn a respectful livelihood**.



*Training in computer skills and operation of call centre*



*Learning to use voice operated keyboard*



*Operation of call centre by visually challenged girls*



# AGRIC

84 | Touching Human Lives: CSR by CPSEs



# CULTURE

**& RURAL DEVELOPMENT**







## AGRICULTURE AND RURAL DEVELOPMENT

With more than seventy percent of India's population residing in rural areas, it is crucial for inclusive development to enhance agricultural growth and rural livelihoods. **Deendayal Antyodaya Yojana - National Rural Livelihood Mission** is a flagship poverty alleviation programme of the Government of India which aims to reduce poverty by enabling the poor household to access gainful employment opportunities resulting in sustainable and diversified livelihood options. In case of agriculture, the **Rashtriya Krishi Vikas Yojana** is the flagship initiative of the Government to ensure holistic development of the agriculture and allied sectors of the country by improving production and enhancing productivity of the sector by fostering innovation.

Infrastructure plays a critical role here, and in this regard, the Central Public Sector Enterprises, through their CSR activities have tried to ensure that India's villages are equipped with basic infrastructure facilities. Construction of village community centres, roads, etc., for better rural connectivity, infrastructure development for improving electrification, rejuvenation of water bodies, providing piped water supply to villages, enabling energy efficiency through renewable projects, etc., are some of the CSR initiatives in this regard. **Power Grid Corporation of India Limited, MOIL Limited, THDC India Limited, and Western Coalfields Limited** are some of the CPSEs undertaking impactful CSR activities in this space.



**Power Grid Corporation of India Limited**, partnered with International Crops Research Institute for the Semi-Arid Tropics, for improvement of rural livelihoods through Integrated Watershed Management in the districts of Kurnool (Andhra Pradesh) and Vijayapura (Karnataka) from 2014-2018.

Participatory Rural Appraisal strategy was employed to assess the constraints, identify the possible solutions and to develop the culture of dialogue within the community.

**Major interventions included:**

- Soil and water conservation structures such as rock-filled dams, farm ponds, masonry check dams and well recharge pits
- In-situ moisture conservation
- Reuse of domestic waste water
- Crop diversification
- Vermi-composting
- Watershed management
- Afforestation

**Impact:**

- Net water storage capacity increased to 77500 m<sup>3</sup>
- Increase in crop yields by 25% in foxtail millet, 40% in Chickpea and 15% in groundnut
- Enhanced agricultural productivity
- Reduction in surface runoff, supplementing ground water aquifer recharge
- Rejuvenation of degraded lands



Animal health camp



Micro farming



Micro-enterprises for livelihood improvement through various Self Help Groups.

“Under this watershed project, my soils were analysed and appropriate fertilizer recommendations were provided. Due to increased availability of groundwater, watershed staff encouraged me to take up floriculture. Now I am getting more yield as compared to earlier. Earlier I was getting income maximum of Rs. 4 lakh per annum in 4 Acre land, now I am getting Rs. 6 lakh per annum only from Tube Rose (Floriculture).”

~Jayappa Dhulappa Masali,  
village Ukkali, district Vijayapur



**38000** BENEFICIARIES | FROM **7000** HOUSEHOLDS



*Improved productivity leading to improved satisfaction*



**11954** FAMILIES BENEFITTED



Community Health (Kitchen Garden)



**MOIL Limited** undertook **holistic development** of three districts of **Maharashtra and Madhya Pradesh** from 2014-2019.

The project targeted at improving agricultural practices, livestock development and training, water resource management, community health, women empowerment through SHGs, and improving the quality of education through school-based and Anganwadi-based interventions. Some of these include:

- **9962 farmers** trained in improved **agriculture** and **livestock rearing** practices augmenting the **incomes of 2619 families**
- **511 families** supported for construction of **IRESA model of improved bio-gas unit** improving the quality of life of women through smokeless kitchen
- **151 training programmes** for capacity building of women and SHG office bearers. Support provided for establishing micro enterprises to 200 women entrepreneurs from 20 SHGs
- **23 digital classrooms** benefitting 1572 students. **20 schools** supported for developing school **libraries** benefitting **1614 students**
- **15 schools** were provided **water filter units** with storage tank benefitting **693 students**



*Climate resilient agriculture*



*Livestock rearing*



*Landless support (Beauty Parlour)*



**THDC India Limited** through its sponsored society SEWA-THDC implemented Project **Utthan** in partnership with the Government of Uttarakhand, from **2017-2020**. The efforts included:

Strategy of farm mechanization through **Custom Hiring Centres** for elevating the livelihood status of farmers in Tehri and Haridwar districts of Uttarakhand.

**66 Farm Machinery Banks** established in **Tehri and Haridwar**. These are managed and run by local Self-Help Groups.

**Impact:**

- Reduced cost of cultivation
- Improved agricultural productivity
- Risk mitigation in agriculture
- Reduced burden on labour force



*Distribution of farm machinery, Deengaan, Tehri, Garhwal*



*Woman beneficiary ploughing field, Tehri, Garhwal*



*Beneficiaries digging holes by using the Farm Machinery Bank equipment*



MORE THAN **60** VILLAGES | **945** BENEFICIARIES



*Demonstration to the Farm Machinery Bank SHGs*



**281365** BENEFICIARIES



*Aerial View of Patansaongi RO Plant*



**Western Coalfields Limited** through its CSR project implemented at Nagpur, Maharashtra recovers mine discharge water since **2015**. Under the project:

- The water is supplied to 43 water-deficient villages for irrigation, ground water replenishment, and drinking purpose
- Utilisation of 222.7 million litres of mine discharge water per day
- Water treatment and RO plants established for ensuring proper reuse of water
- Partnership with SHGs for distribution of water has improved the income of members
- Revival and rejuvenation of groundwater and surface water bodies
- Success of this project prompted all subsidiaries of Coal India Limited to replicate the same



Members of SHG group who earn livelihood through distribution of water cans to villages



WCL Patansaongi water treatment plant



Coal Neer brand bottled water



WCL Patansaongi water treatment plant

“

**Thanks to the RO water plant, our Self-Help Group has been able to provide purified drinking water to the entire village. The sale of RO water has also helped us generate income which we are using for the betterment of our community. We are proud to be a part of this initiative.**

”

~Pramila Arun Bagde, President, Bhim Smriti Swaya Sahay Mahila Bachat Gat, Silewara Village, Saoner Taluka, Nagpur District, Maharashtra







# SPORTS

Touching Human Lives: CSR by CPSEs

97







# SPORTS

Sports is considered to serve multiple aspects of improved quality of life. Sports contributes to better agility, increased confidence, healthy competition and sensitivity towards adoption of healthy life.

Government has provisioned for schemes and programmes such as FIT India Movement, National Sports Talent Contest Scheme, Khelo India, Target Olympic Podium Scheme (TOPS), etc., to promote sports adoption across the country.

For inculcating a culture of sports in India and creating sports-persons of high potential who are able to compete at the international levels, high-quality sports infrastructure as well as the right nutrition and training of sports-persons is of utmost importance.

CPSEs have been contributing to the promotion of sports by providing for good quality infrastructure facilities as well as supporting sports-persons at the national and international level through training and capacity building. **NTPC, Central Coalfields Limited, REC Limited, and India Infrastructure Finance Company Limited**, through their CSR activities are furthering the Government's efforts to inculcate and enhance a culture of sports in India.



Since 2018, **NTPC** is supporting the **Archery Association of India** to conduct Pan India NTPC National Archery Championships.

Athletes from 35 State/UT Associations and 8 sports boards participate in the championships.

NTPC provided **financial support** to Archery Association of India for **Holding Senior, Junior, and Sub-Junior National Archery Championships**, and five National Ranking Archery Tournaments (NRATs).



2023 Asia Cup Stage-3 at Singapore (Recurve Women Team - Silver Medal - Ruma Biswas, Aditi Jaiswal & Ridhi)



2023 World Cup Stage-2 at China (Individual Bronze Medal - Avneet Kaur)



2023 - World Cup Stage-3 at Colombia (Individual Gold Medal - Abhishek Verma- Centre)



1st NTPC NRAT 2022 - Hyderabad, Telangana



**9105** BENEFICIARIES | **168** MEDALS ACROSS CATEGORIES



2022 Asia Cup Stage-2 at Iraq, Indian Team secured 1st position with 8 Gold, 4 Silver and 2 Bronze Medals



**428** BENEFICIARIES | **848** MEDALS



*Training on in 10M shooting range at Academy*



**Central Coalfields Limited** is running a sports academy since 2016 in Ranchi, Jharkhand.

Talented sports-persons from the state are provided residential sports training and in-house education through Jharkhand State Sports Promotion Society.

**World-class infrastructure** is provided for sports coaching and tournaments. Sports-persons are trained by **national level coaches**.

Health & nutrition needs of the sports-persons, comprehensive medical care, quality training and regular monitoring is provided for improvement in overall health of the athletes.



Sabina Kumari, National medalist



All medals of an event in 73rd National Track cycling championship won by Academy cadets



Bird's eye view of Mega Sports Complex, Ranchi

“Sports equipment provided by the Academy is of National Level. Coaches are hardworking which helped me in winning Gold medals in National Cycling Junior Championship and Khelo India.”

~Sabina Kumari, Cyclist, Sports Academy, hails from district Chatra, Jharkhand and selected in year 2016.



**REC Limited**, since **2022** is providing training support to sports-persons in boxing, athletics, and badminton for achieving excellence at the national and international level across India.

Assistance has been provided to athletes under the **Target Olympics Podium Scheme (TOPS)**, a flagship programme of Government of India.

Athletes get trained under coaches of **international repute** with technical, scientific, and psychological support.



Multi-National Boxing Training Camp 2023 held in IG Stadium, Delhi



Ms. Lovlina Borgohain, Olympic Medalist with REC and SAI Officials



A Sports Psychology Workshop was organised for Boxers



**95** ELITE SPORTS  
PERSON UNDER TOPS

**4** GOLD MEDALISTS AT WOMEN WORLD  
BOXING CHAMPIONSHIPS 2023

**225** SCHOLARSHIPS TO  
KHELO INDIA ATHLETES



National Inter District Junior Athletics Meet 2023, Patna, Bihar



**185** BENEFICIARIES | **25** MEDALS AT OLYMPICS AND PARALYMPICS



*Athletes at SAI Pullela Gopichand Badminton Academy*



**India Infrastructure Finance Company Limited** supported elite athletes under the Government of India's flagship **Target Olympics Podium Scheme (TOPS)**.

Badminton, archery and para sports supported during **2015-2019**.

IIFCL, under the project constructed:

- An elite sports training facility for para sports athletes at Gandhinagar (Gujarat)
- Badminton courts and residential facility at Sports Authority of India (SAI), Hyderabad
- Badminton academy at Sports Authority of India (SAI), Bhubaneswar



Ms. P V Sindhu, who won the silver medal at Rio Olympics



Athletes at SAI Pullela Gopichand Badminton Academy



Shri Gopichand (Chief Coach) at SAI Pullela Gopichand Academy



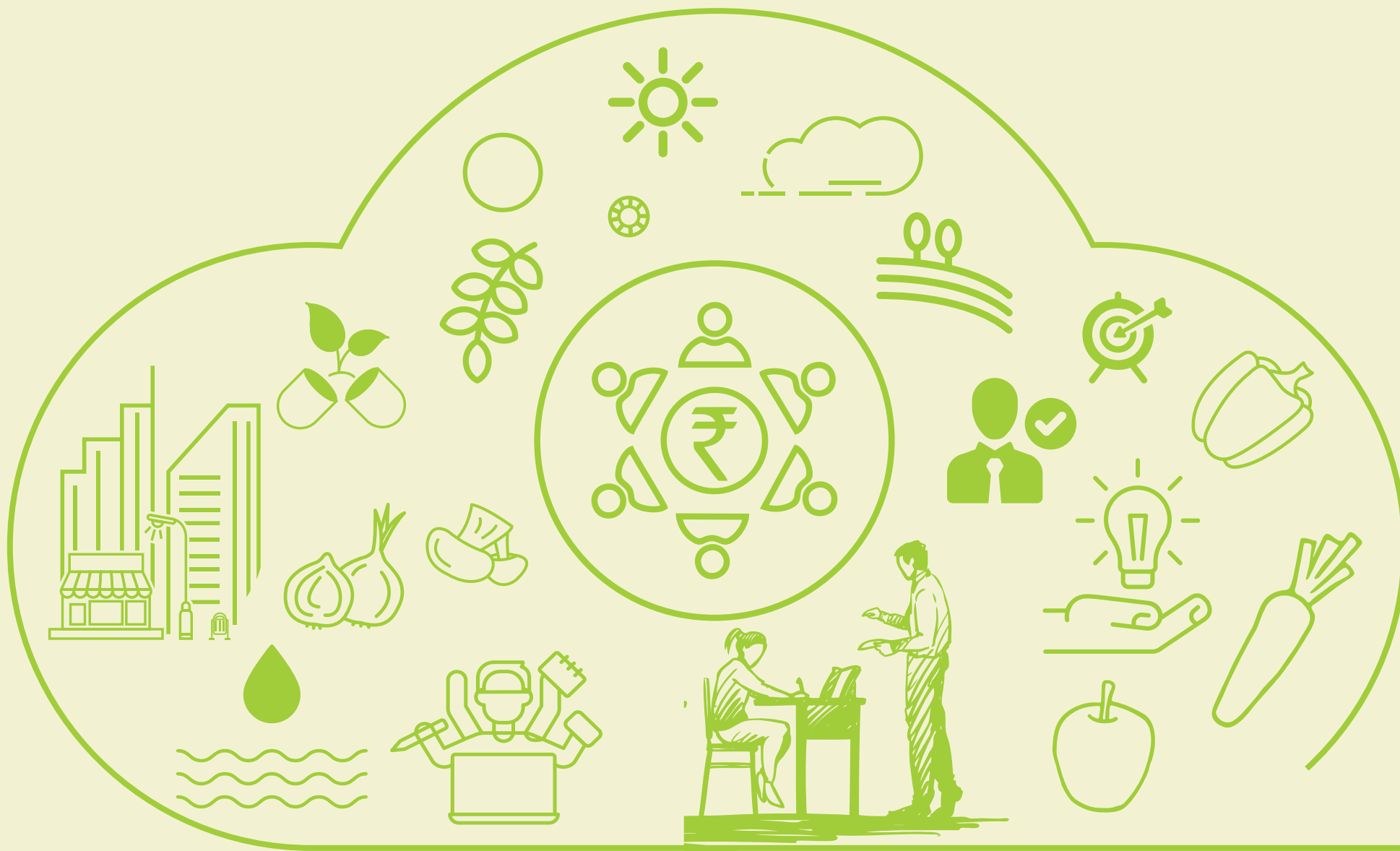
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# ATIONAL DISTRICTS







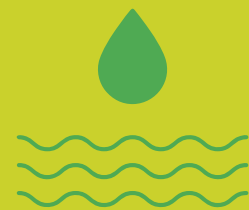


## ASPIRATIONAL DISTRICTS

The **Aspirational Districts Programme** was launched in 2018 by NITI Aayog to effectively transform **112** most under-developed districts of the country. The programme strives to ensure convergence of central and state government schemes, collaboration of central, state, and district level nodal officers, and foster competition among districts through monthly delta ranking. The ranking is based on the incremental progress made across 49 Key Performance Indicators (KPIs) under 5 broad socio-economic themes - Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion & Skill Development and Infrastructure.

In the spirit of **Sabka Saath Sabka Vikas aur Sabka Vishwas**, the Government of India has strived to raise the standard of living of citizens across the country and make sure that no one is left behind in the development process.

Aspirational Districts are making noteworthy progress on the inclusive development front, being aided by the CSR efforts of CPSEs. **Bharat Petroleum Corporation Limited.**, **NEEPCO**, **Power Finance Corporation Limited.**, **Mazagon Dock Shipbuilders Limited**, and **BITES Limited** are few of the CPSEs undertaking commendable work in the Aspirational Districts of the country, thereby warranting holistic development of these districts.





**38** CAPACITY BUILDING  
WORKSHOPS FOR  
FARMERS

**68** MALGUZARI  
TANKS  
DESILTED

**50** LIBRARIES

**50** WATER  
FILTERS

**49** HAND WASHING  
STATIONS

ESTABLISHED IN ZILA PARISHAD SCHOOLS



*Farmers practising new agriculture drip techniques*



**Bharat Petroleum Corporation Limited** undertook integrated development of the Aspirational District of **Gadchiroli in Maharashtra** from 2019-2023. Under the initiative,

- **1388 farmers** were trained on organic farming
- **64 farmers** witnessed growth in their incomes by almost 70%
- **3817 farmers** benefitted from the additional water storage
- **40,000 MT** of fortified rice blended PDS supplied rice and distributed amongst the populace of Gadchiroli
- **Central kitchen** established for adjoining ashramshalas to serve students in schools within a radius of 70 km
- **4,688 children** benefitted from libraries established in 50 schools
- **Behavioural change** campaign around WASH practices in 50 schools



*50 libraries were established for children in 50 Zila Parishad schools*



*Desiltation of Malguzari tanks in order to increase the water storage capacity*



*Farmers were introduced to new farming techniques such as mulch, polyhouse nursery etc.*



**NEEPCO** supported **MOSONIe** Socio-Economic Foundation to bring the non-school going children of Timbokgve village in **Ri-Bhoi** district of Meghalaya to school from **2019-2020**. Some commendable facts are:

- The village has a population of **216** out of which **55** school students have benefitted from the programmed
- The project improved enrolment and helped tackle out-of-school problem
- **Non-conventional practical education** approach comprising 25% theory and 75% practical education was implemented
- The students are engaged in cultivating crops, which are sold in the market, facilitating **‘Earn While Learning’**
- Self-sustaining model of **strong community participation** was developed which required contribution of **2** man-days time in a month by the community for the up-keep and maintenance of the school



*Assembly for morning prayer at Mosonie NCPE School, Timbokgve village, Ri-Bhoi, Meghalaya*



*Digital learning programme & video screening at Mosonie NCPE School, Timbokgve village, Ri-Bhoi, Meghalaya*



*Regular interactive session at Mosonie NCPE School, Timbokgve village, Ri-Bhoi, Meghalaya*

“**NEEPCO has been contributing to the improvement in Ri-Bhoi District performance in the aspect of education, health and nutrition. During the month of January 2021 Ri-Bhoi district has stood first in respect of education in NITI Aayog’s delta ranking and I am very happy to say that the contribution of NEEPCO in respect of the classroom at Timbokgve Village will greatly impact the performance of the students of the area.**”

*~Smti. R M Kurbah, IAS, Deputy Commissioner, Ri-Bhoi, Meghalaya*



**216** VILLAGE POPULATION

**55** SCHOOL STUDENTS BENEFITTED



*Practical learning of agri and vegetable cultivation at Timbokgve village, Ri-Bhoi, Meghalaya*



# 117185 BENEFICIARIES



*The beneficiaries have informed that IDES systems have enabled their children to study at night, brought ease in cooking and sense of security among them.*



## Power Finance Corporation Limited

in collaboration with TERI (The Energy and Resources Institute) provided Integrated Domestic Energy Systems (IDES) to **25000 households from 2014-2018**.

Lighting, cooking and basic charging infrastructure was provided to households in **5 districts of Bihar**, including three Aspirational Districts viz. Gaya, Kahgaria, and Purnia.

60% of the hardware cost was borne by the beneficiaries and the remaining **40% support** was extended by PFC.

**IDES systems given in the name of women** has enhanced **agency** of the women at the household level.

IDES has become the prime source of illumination for **57% of the households** who do not have grid electricity.

### Project benefitted:

- 88% households in domestic activities
- 58% households in income generating activities
- 62% households in studying
- 39% households in cattle rearing



*Beneficiaries have informed that subsequent to the installation of IDES, they have got power supply from the grid as well, but they rely more on IDES due to erratic power supply.*



*The IDES system consists of two LED lights, one cooking stove and one mobile charging slot working on solar based energy through the solar panels and battery boxes installed with the IDES systems.*



**Mazagon Dock Shipbuilders Limited** undertook skill training programmes during 2020-2023 in **Nandurbar district of Maharashtra** in collaboration with:

- Grameen Shramik Pratisthan to train **35 visually impaired youth** in Acupressure – Massage Therapy
- Central Institute of Petrochemicals Engineering and Technology to train **200 youth** in hard skills

**The programme has helped:**

- 35 visually-impaired youth with training in acupressure and massage therapy
- 100 youth with training in plastic processing
- 100 youth with training in injection moulding



*Visually impaired trainees giving foot massage & acupressure at Nandurbar*



*Plastic processing training at CIPET*



*Injection moulding training at CIPET*



*Anatomy and acupressure points being taught to participants*



**235** YOUTH TRAINED | **168** PLACED



*Acupressure and foot massage training at Nandurbar*



**2.12 Lakh** PEOPLE  
BENEFITTED



**BITES Limited and Bharat Petroleum Corporation Limited** partnered with Bisnoui Sarvodaya Gramodyog Sewa Sansthan, New Delhi, for **Jan Arogyam** community healthcare programme.

Between December 2019 and March 2023, almost **2.12 lakh people** benefitted in the Aspirational District of **Nuh in Haryana**.

**The major interventions included:**

- A fully-equipped free OPD clinic with a pathology lab
- A mobile medical van
- Screening tests, referral services
- Health camps and counselling services

## Tackling nutrition deficiencies

- 9,200 people provided with nutrition supplements and immunity booster kits
- 20,650 anaemic cases identified and treated

## Improved maternal & child health

- 1,300 pregnant women advised on institutional delivery
- 3,500 young mothers provided with antenatal and post-natal care
- 2,000 parents advised on child immunisation

### OPD consultation for common health issues

- 5,000+ people screened every month
- 12,600 hypertension and diabetes cases identified and treated



Free health camp organised under the Jan Arogyam programme



Patients waiting for medical consultation at the Jan Arogyam clinic



### Registration of patients & disbursement of medicines at the Jan Arogyam clinic



Doctor examines a patient at the Jan Arogyam clinic



