

Workshop on "CSR Capacity Building of CPSEs" in Bhubaneswar

On December 8, 2023, a workshop on "CSR Capacity Building of CPSEs" was held in Bhubaneswar, jointly organized by the Department of Public Enterprises, Government of India, and UNICEF. The workshop aimed to enhance corporate social responsibility (CSR) strategies focused on health and nutrition, bringing together local administration, CPSEs, and UNICEF experts to discuss investment opportunities and challenges in these areas. The event featured four sessions, including an inaugural session, panel discussions, and group activities.

The workshop began with a welcome address by UNICEF representatives, followed by discussions on the intersection of business and nutrition, highlighting the critical need for CSR investments in health and nutrition, particularly in vulnerable areas like Odisha's tribal regions. Presenters stressed the importance of targeting undernutrition, anemia, and other health challenges through coordinated efforts between government, corporates, and NGOs. The panel discussions explored specific issues such as malnutrition, maternal health, and rare diseases, with participants emphasizing the need for long-term, region-specific CSR strategies. Breakout sessions allowed participants to brainstorm solutions, focusing on improving local food practices, capacity building for frontline workers, and community engagement. The workshop concluded with a call to align CSR efforts with national priorities, emphasizing sustainable development and social inclusion in aspirational districts.