

CHAPTER-II
PERSONNEL POLICIES

(C) Service Matters

5. Publication of job vacancy notices in 'Employment News'

The Bureau of Public Enterprises had issued a circular letter to all the Public Enterprises suggesting them to make full use of the columns of Employment News for publicising their job vacancies at levels for which the paper caters for. A copy of letter No. BPE (I&R) 23(3)/80 dated 16th February, 1981 is enclosed for ready reference. However, in the course of last five years, it has been noticed that many of the Public Enterprises are using the columns of the other dailies for publicising their manpower requirements, without making use of the Employment News. It may be mentioned that Employment News is a Government journal, read by practically all the unemployed/underemployed persons in the country who are seeking jobs anywhere, either in Government, Public Sector Undertakings or even in the private sector. The objective of having one newspaper of this nature was to ensure that the job requirements of various Organizations reach the target readers. It is thus necessary, also as a matter of policy that the vacancy notices in Public Sector Enterprises are released through the columns of Employment News. This will ensure a better response from candidates. It may also be kept in mind that Employment News is published by the Ministry of Information & Broadcasting and is operating almost on no profit no loss basis.

2. Ministry of Commerce etc. may please suitably advise the public enterprises under their administrative control for compliance.

Copy of letter No. BPE(I&R) 23(3)/80 dated 16th February addressed to Chief Executives of all Public Sector Undertakings.

The Publication Division of the Ministry of Information & Broadcasting publishes a weekly journal "Employment News/Rozgar Samachar" in English, Hindi and Urdu. The object of bringing out this weekly is to publicize through a single forum, jobs advertised by the Central Government, Public Sector Enterprises, Autonomous Bodies, State Governments, Universities, and even the Private Sector. The present circulation of the combined issues is about 2.9 lakh copies. It reaches every nook and corner of the country and is reported to be read by about 15 lakh job seekers every week. While some Public Sector Enterprises are releasing their job oriented advertisements in the weekly, there are still a sizeable number of them who are reported to be utilizing this service inadequately or not at all. It is, therefore, requested that Public Sector Enterprises may make full use of the Employment News/Rozgar

Samachar for publicising their job vacancies at levels for which the paper caters for. They can send their appointment notices for publication to the Editor, Employment News, Publication Division, Patiala House, New Delhi, directly or through their advertising agencies.

(DPE O.M. No. 16/58/86-GM dated 12th September,

